

	5
	5
	5
	20
10	30
	32

	
1.	1-1 38
2.	1-2 40
3.	1-3 43
4.	1-4 45
5.	1-5	

1.	2-1,	123
2.	2-2,	126
3.	2-3,	130
4.	2-4,	132
5.	2-5,	135
6.	2-6,	138
7.	2-7,	141
8.	2-8,	144
9.	2-9,	147
10.	2-10,	150
11.	2-11,	153
12.	2-12,	155
13.	2-13,	158
14.	2-14,	161
15.	2-15,	164
16.	2-16,	167
17.	2-17,	170
18.	2-18,	173
19.	2-19,	176
20.	2-20,	179

.....

1.	3-1	182
2.	3-2	187
3.	3-3	193
4.	3-4	().....	198
5.	3-5	204
6.	3-6	209
7.	3-7	215
8.	3-8	221
9.	3-9	226
10.	3-10	231

.....

1.	4-1,	237
----	------	-------	-----

2.	4-2		241
3.	4-3		243
4.	4-4		246
5.	4-5	" . "		
.....				249
6.	4-6		252
7.	4-7		254
8.	4-8		257
9.	4-9		260
10.	4-10		262
11.	4-11	SKG		265
12.	4-12		267
13.	4-13		272
14.	4-14,	" "		275
15.	4-15,		277
16.	4-16		280
17.	4-17		283
18.	4-18	" "	286
19.	4-19		289
20.	4-20	NOCOL " "		
.....				292
.....				
1.	5-1	Reno10		
.....				295
2.	5-2	Geneo Personal		
.....				298
3.	5-3			
.....				301
4.	5-4			
.....				303
5.	5-5			
.....				306
6.	5-6	I H		
.....				309

7.	5-7	312	
8.	5-8	315	
9.	5-9	K	318
10.	5-10	321	
11.	5-11	9	324
12.	5-12	327	
13.	5-13	330	
14.	5-14	332	
15.	5-15	335	
16.	5-16	339	
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18.	5-18	344	
19.	5-19	347	
20.	5-20	349	

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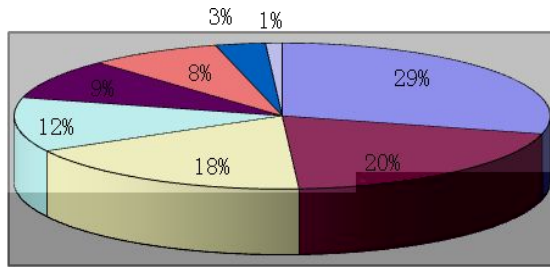
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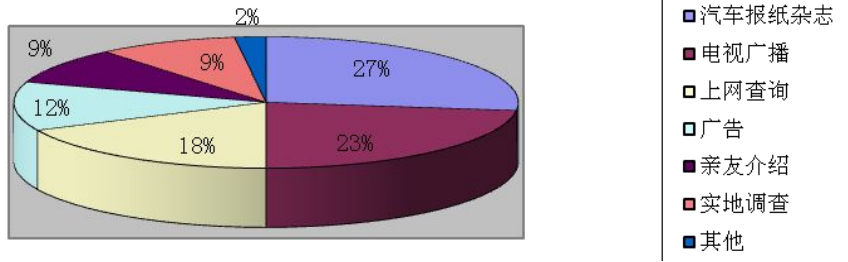
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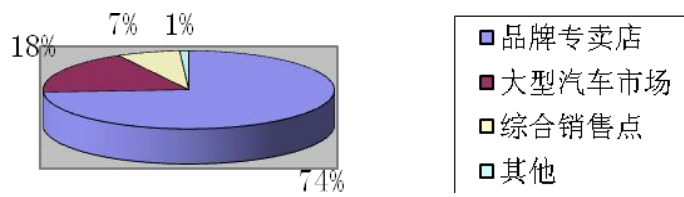


- 企业
- 公务员
- 自由职业者
- 事业单位
- 机关工作人员
- 其他
- 教师
- 干部退休

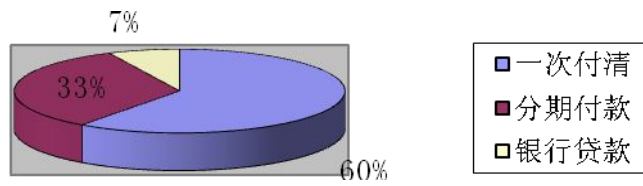
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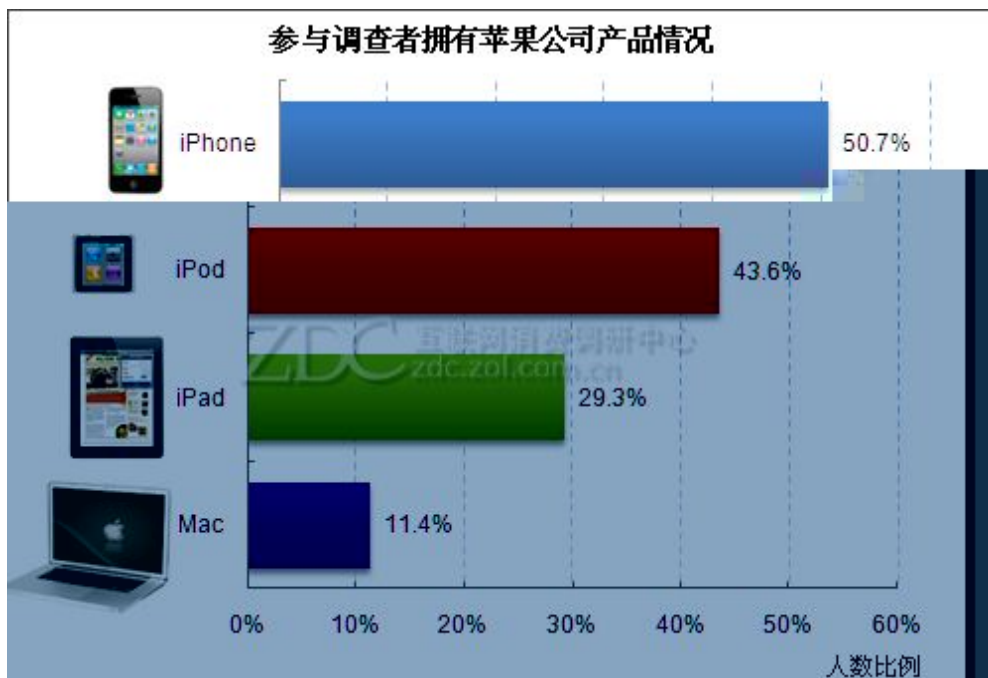
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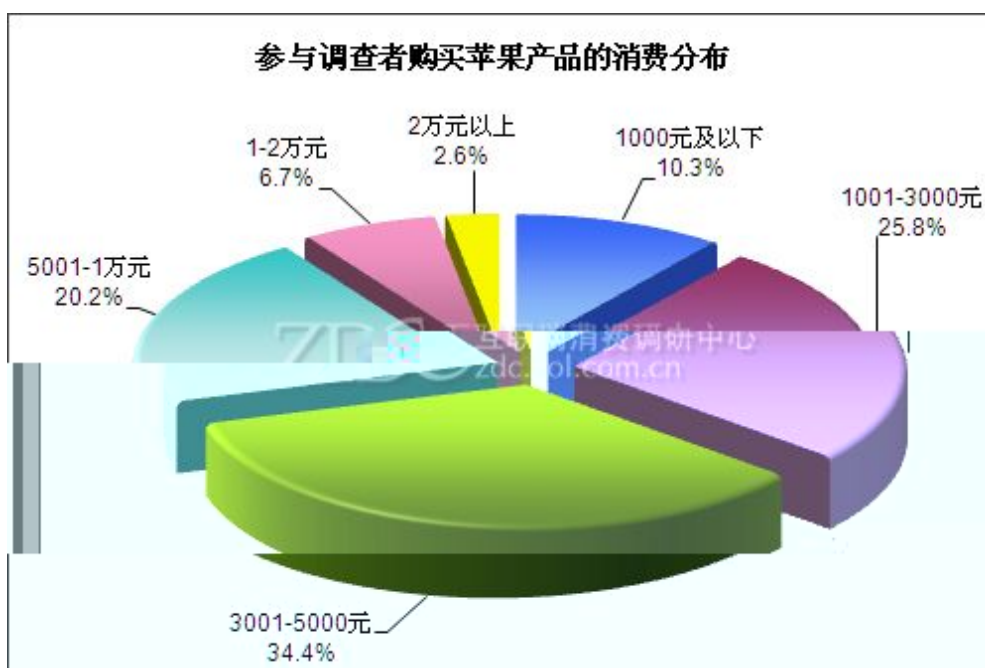


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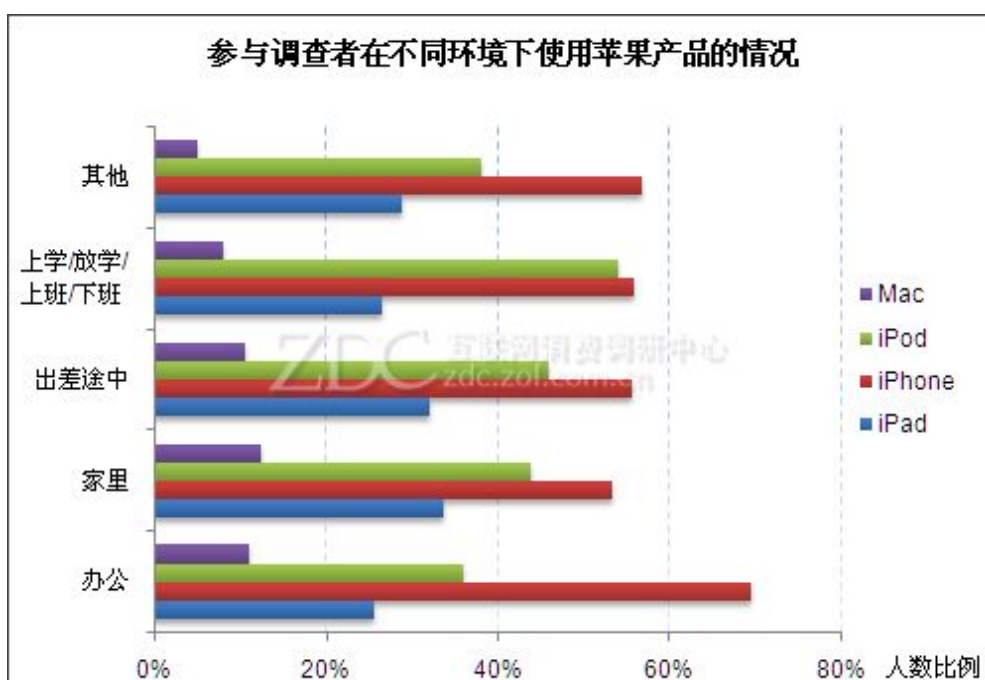


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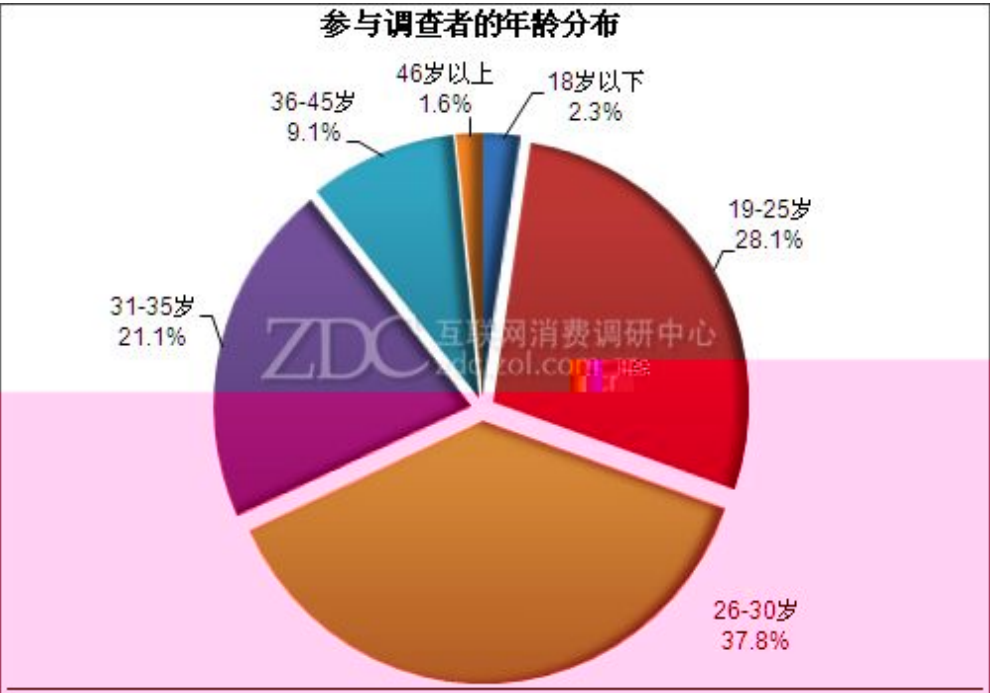
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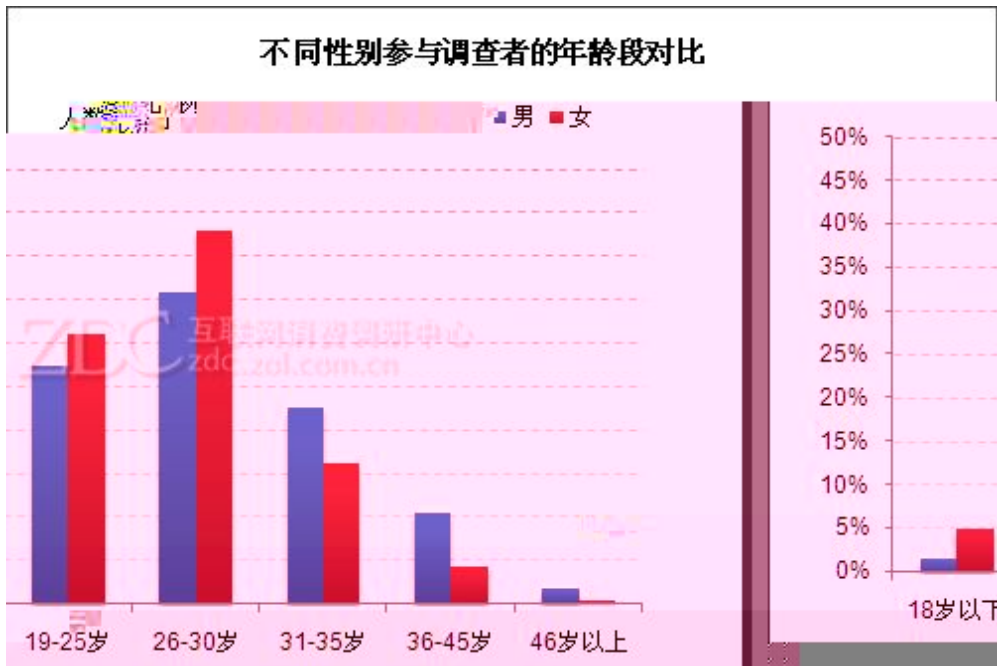
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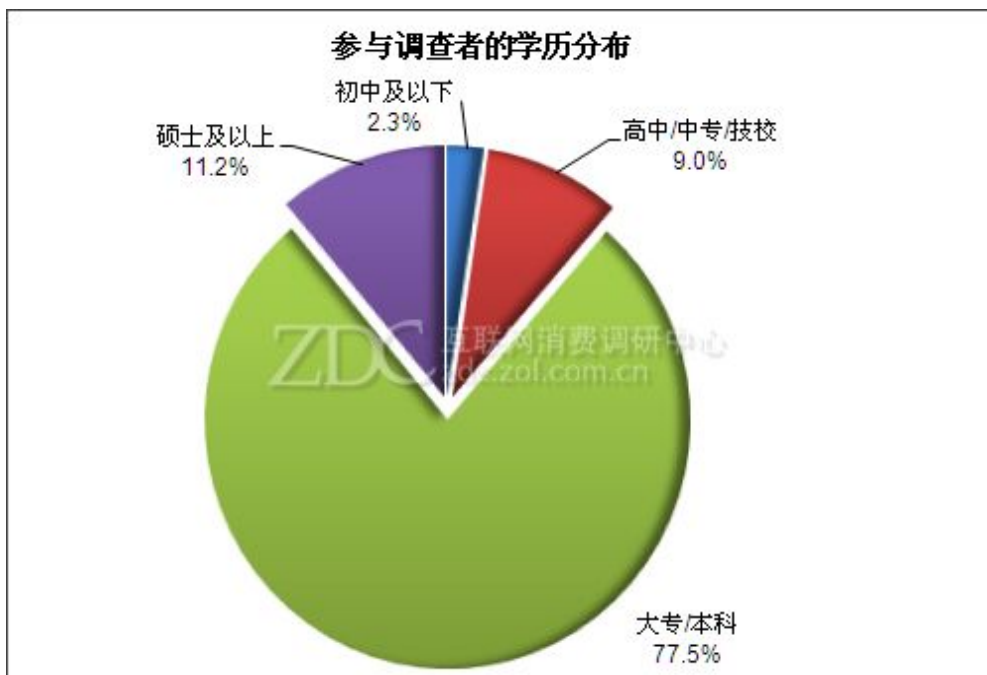
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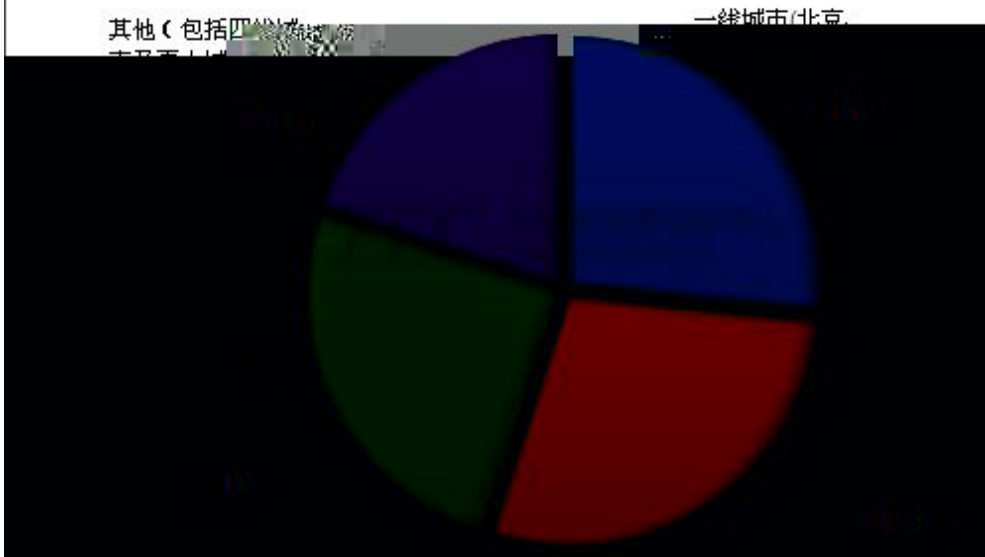


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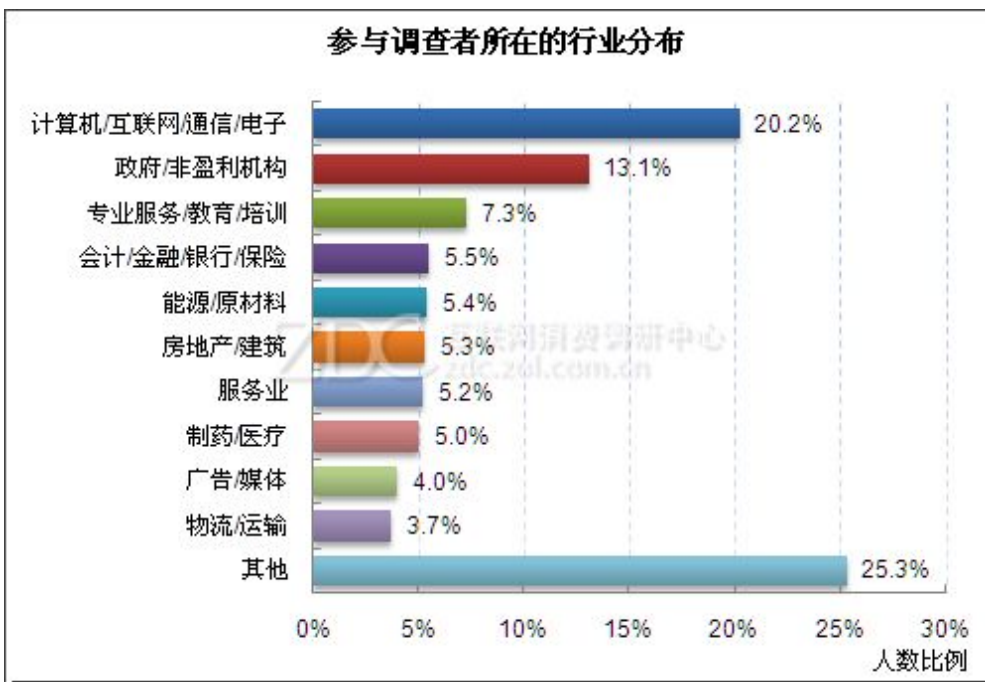
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参与调查者的地域分布

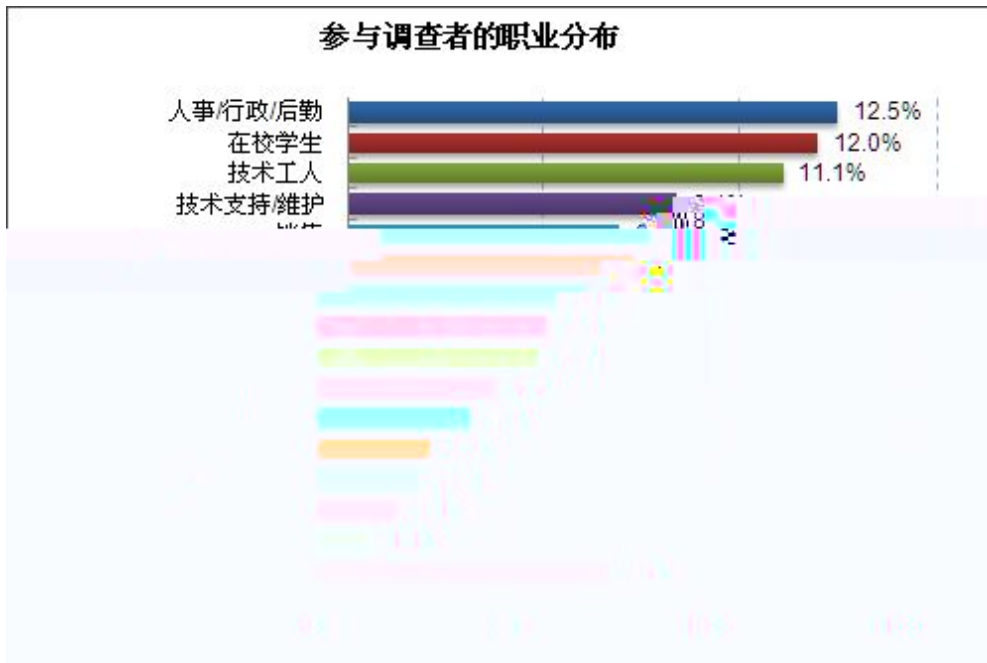


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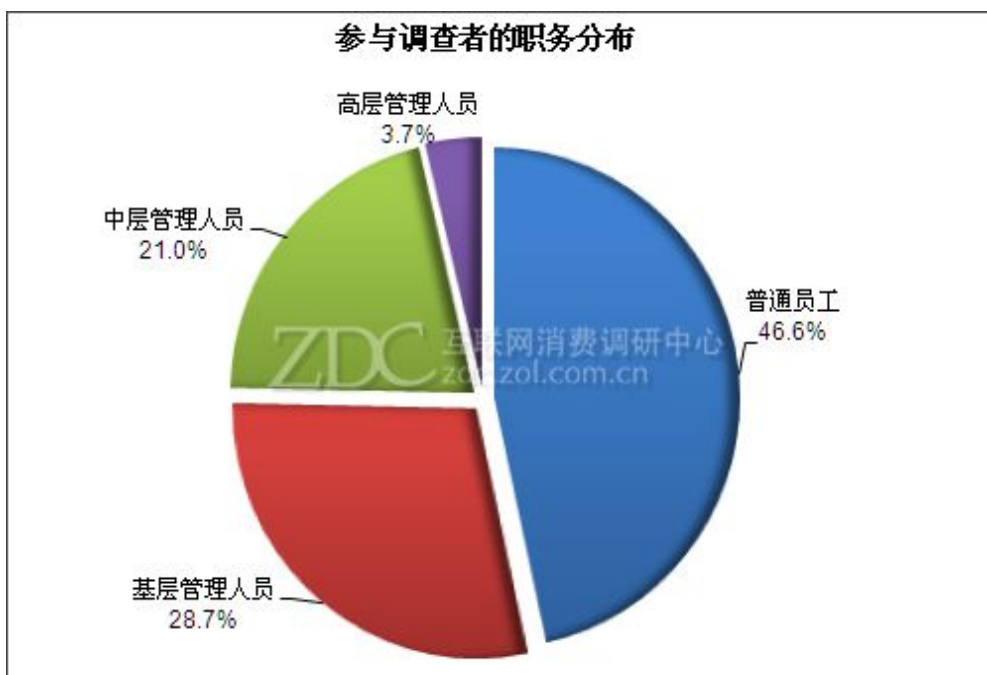
参与调查者所在的行业分布



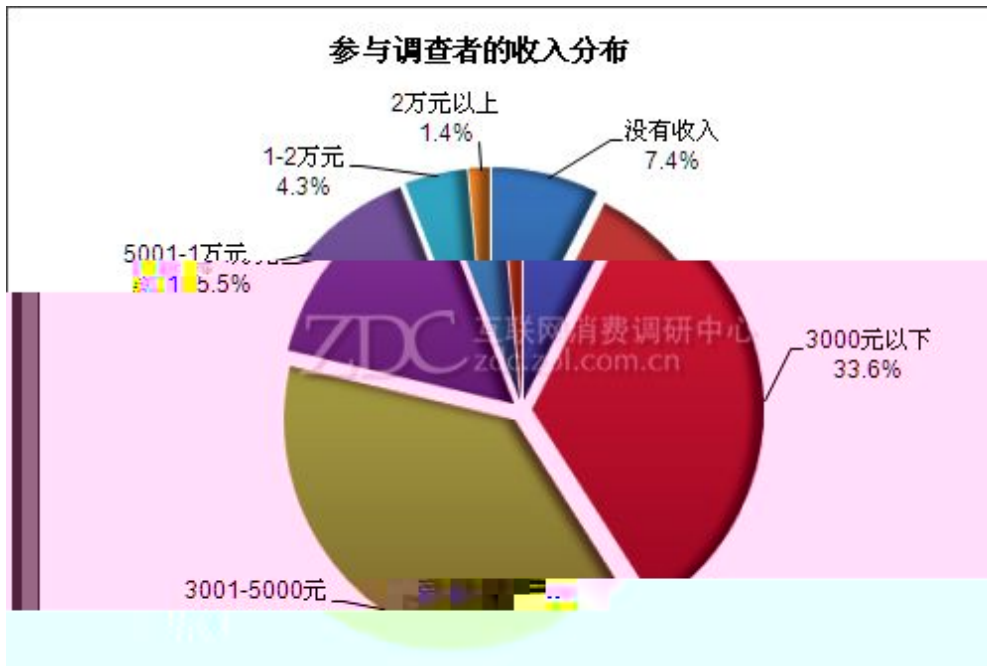
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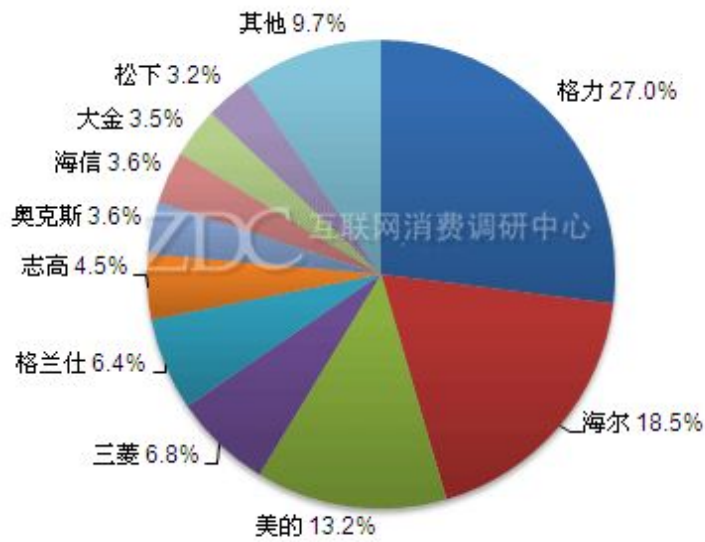
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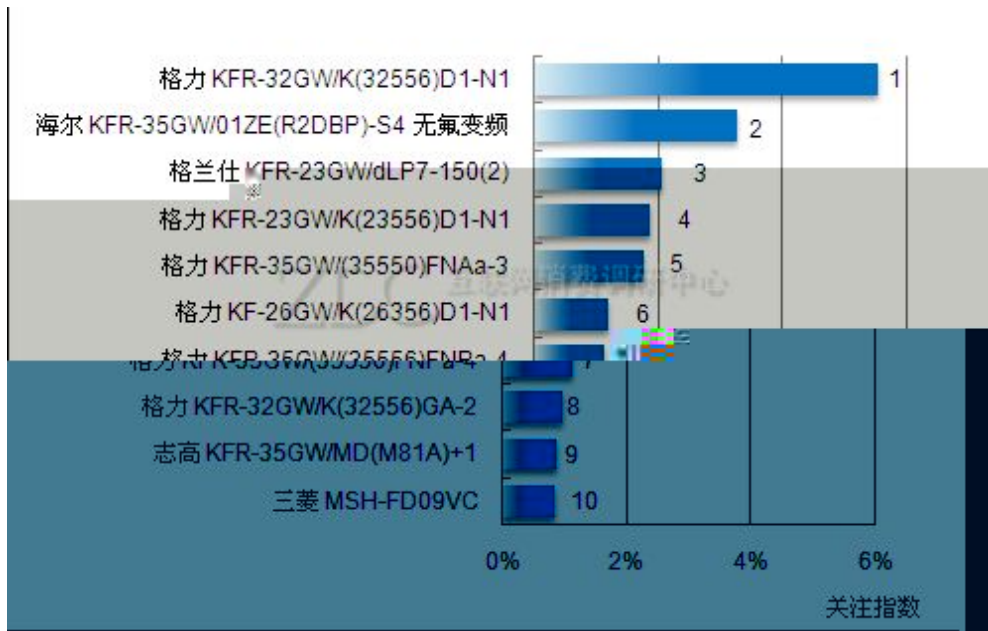
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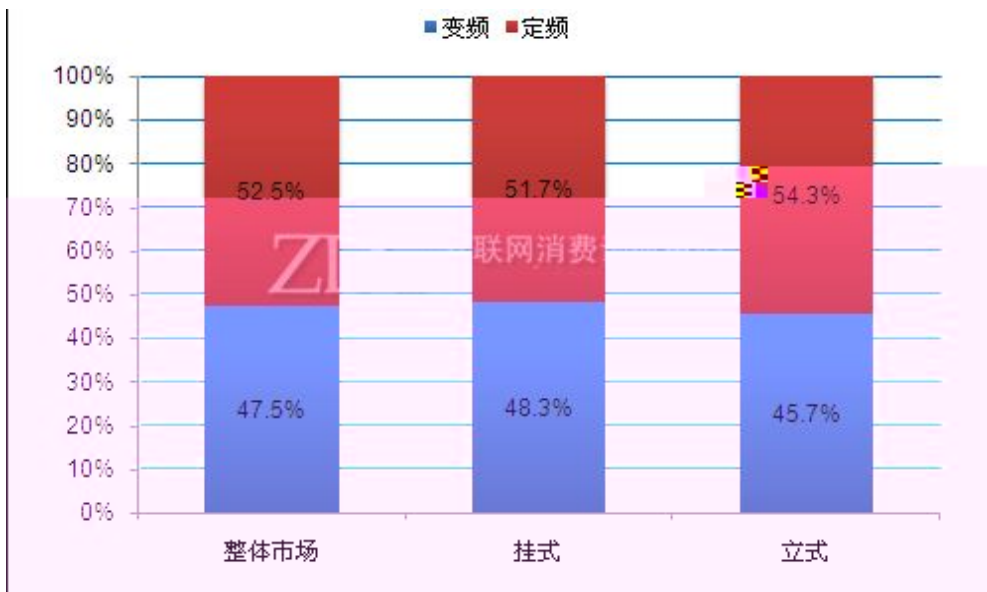
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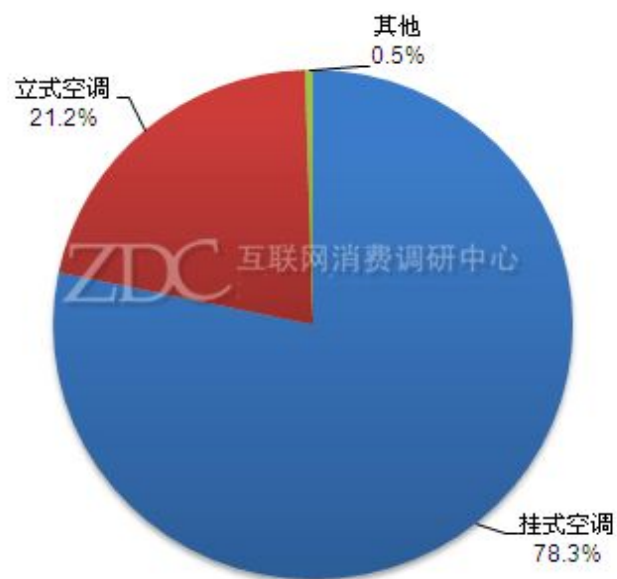
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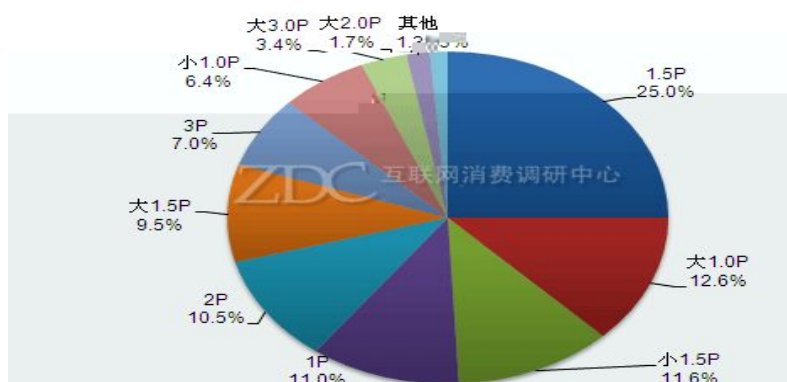
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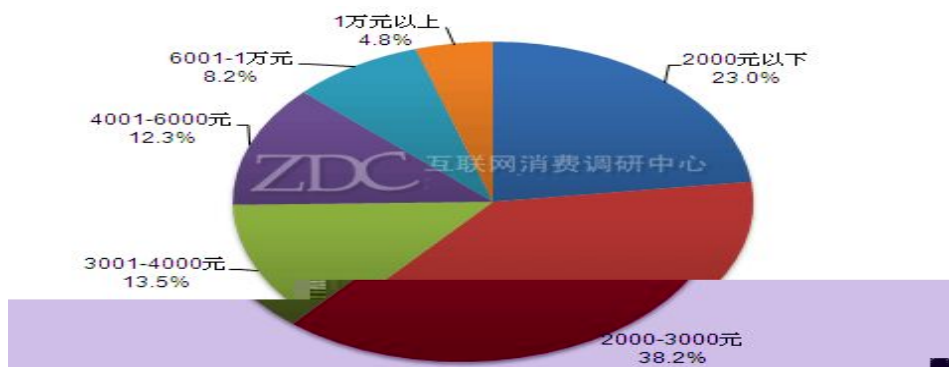
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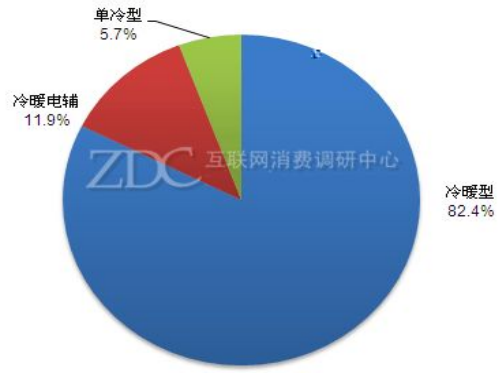
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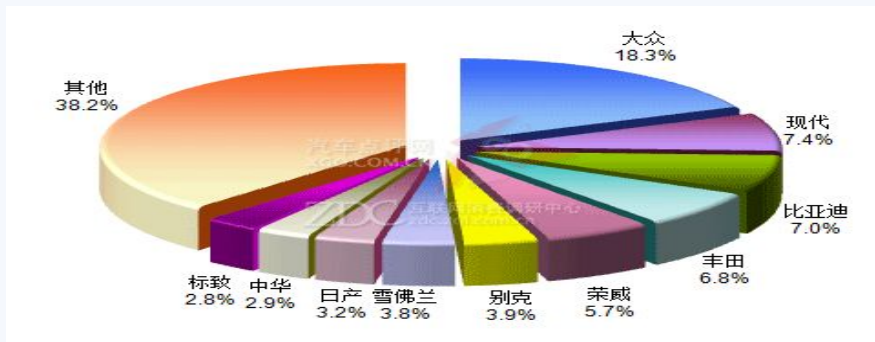
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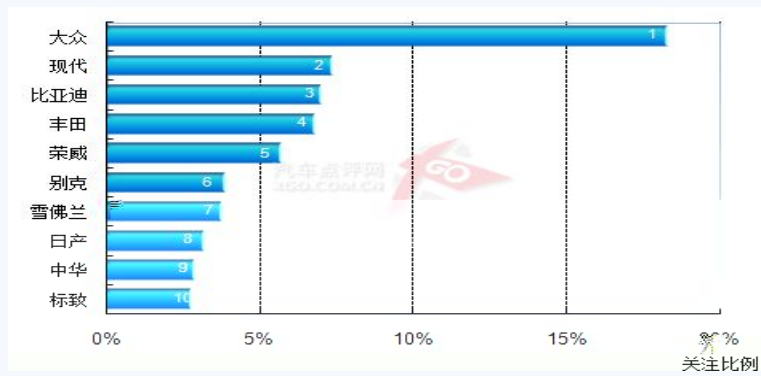
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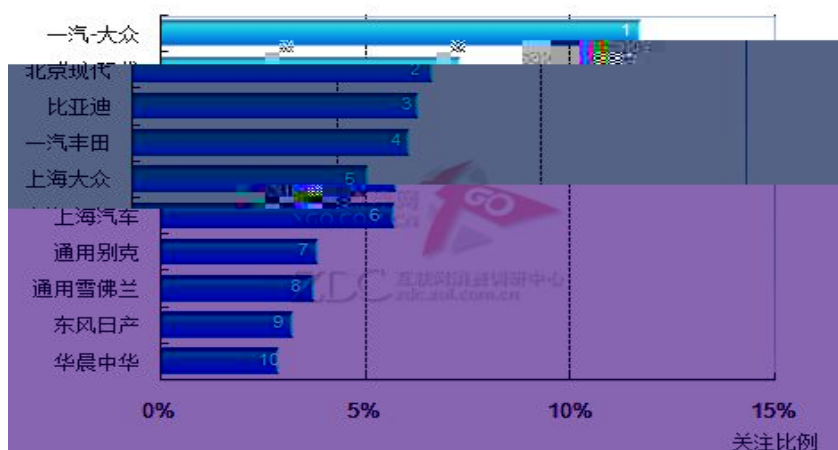
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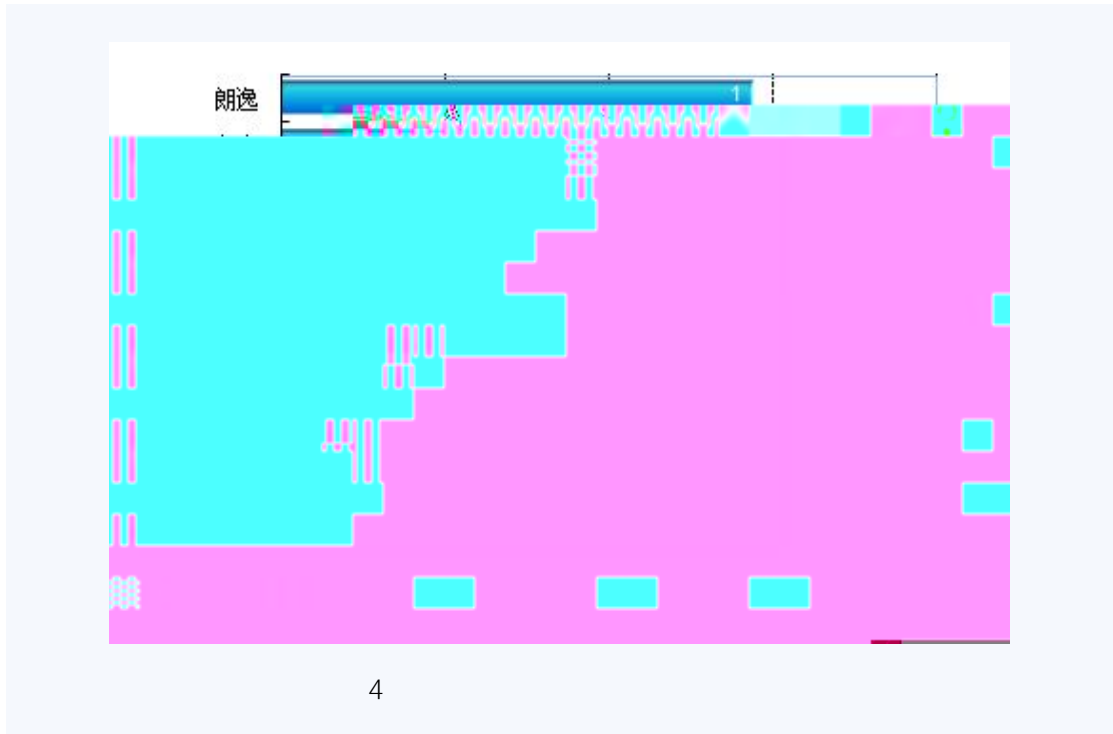
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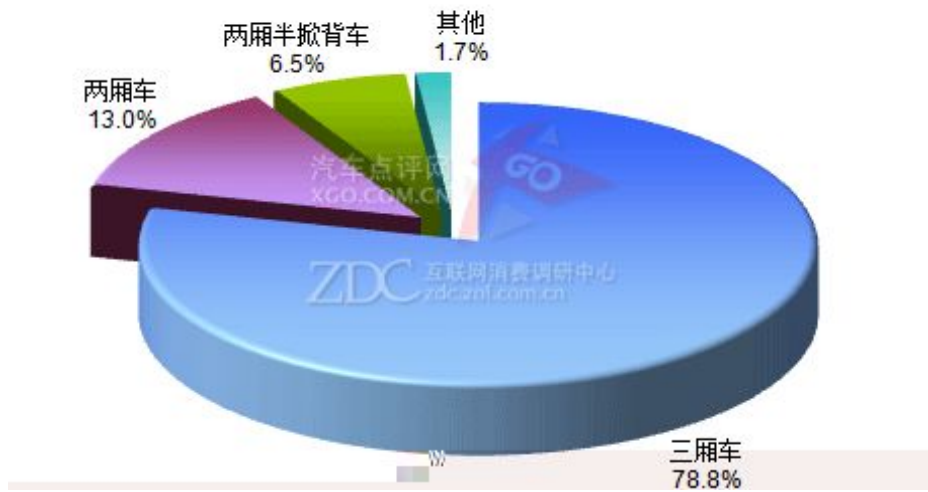
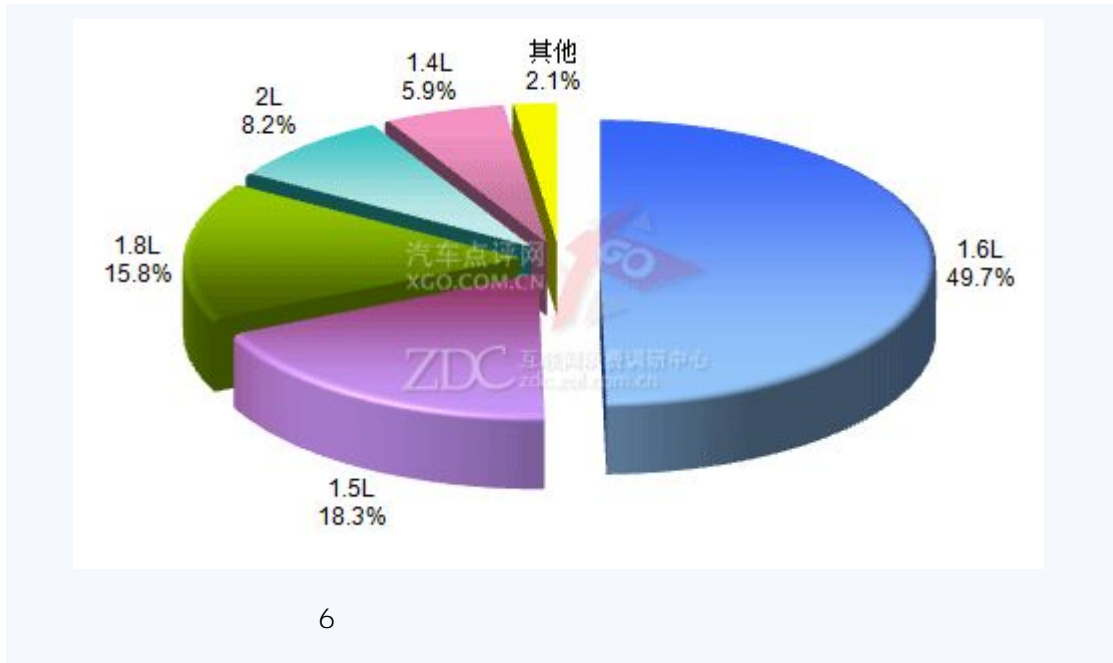
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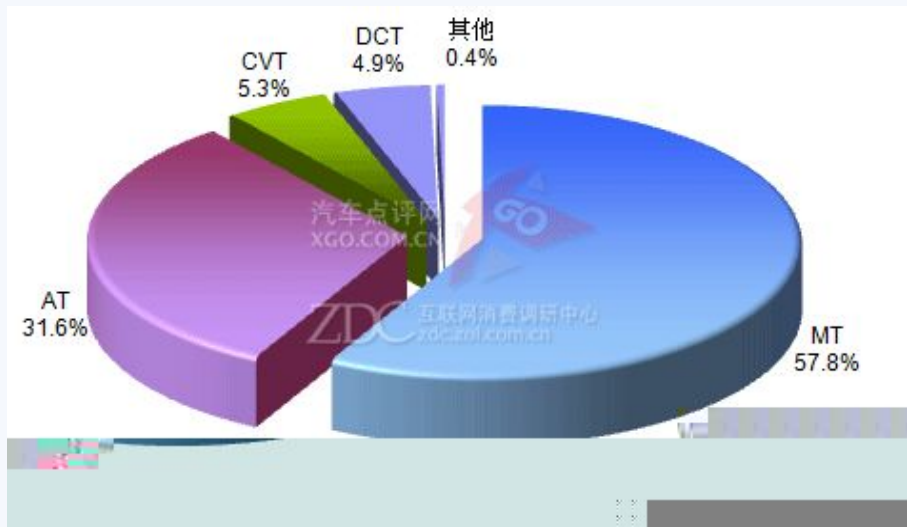


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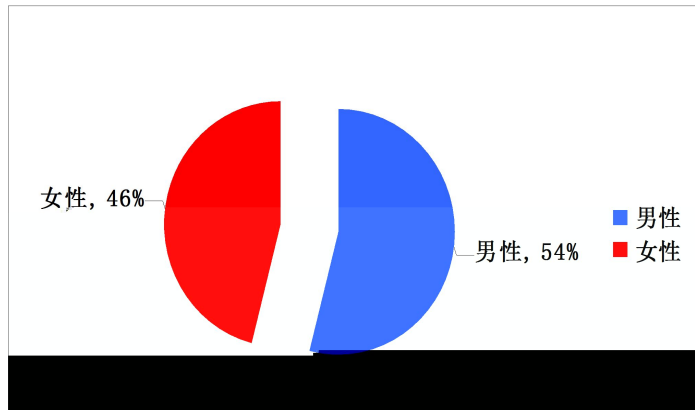
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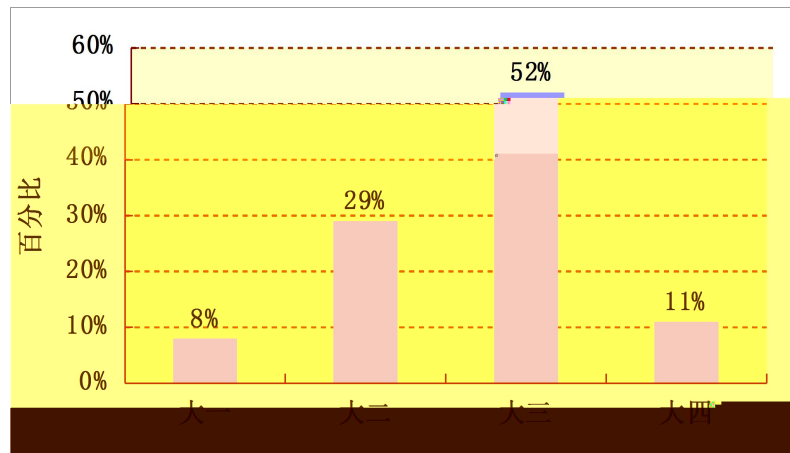


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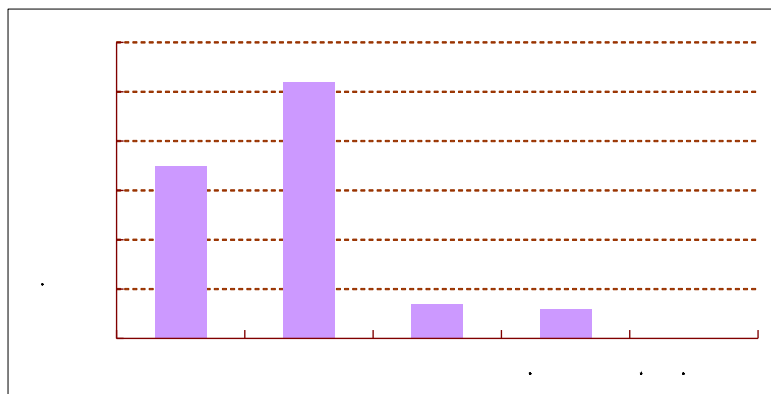
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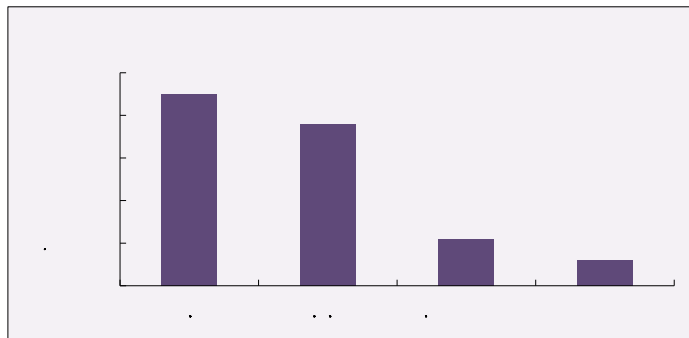


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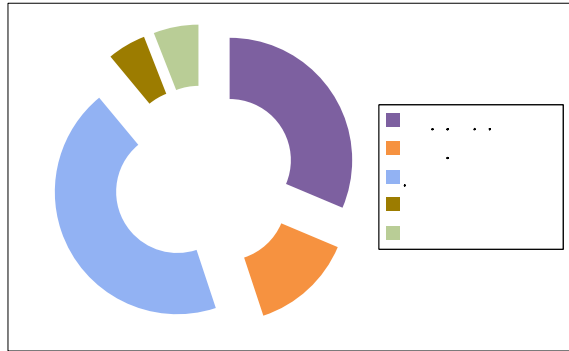
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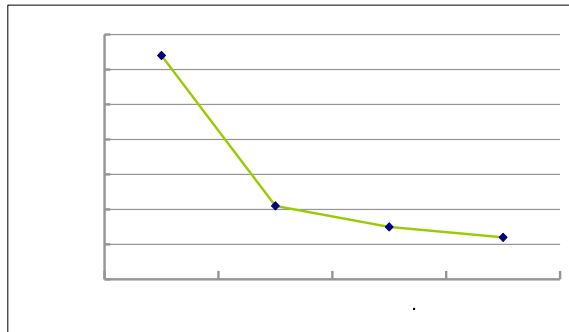


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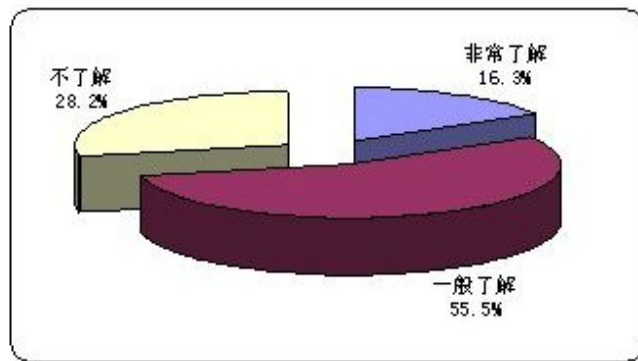


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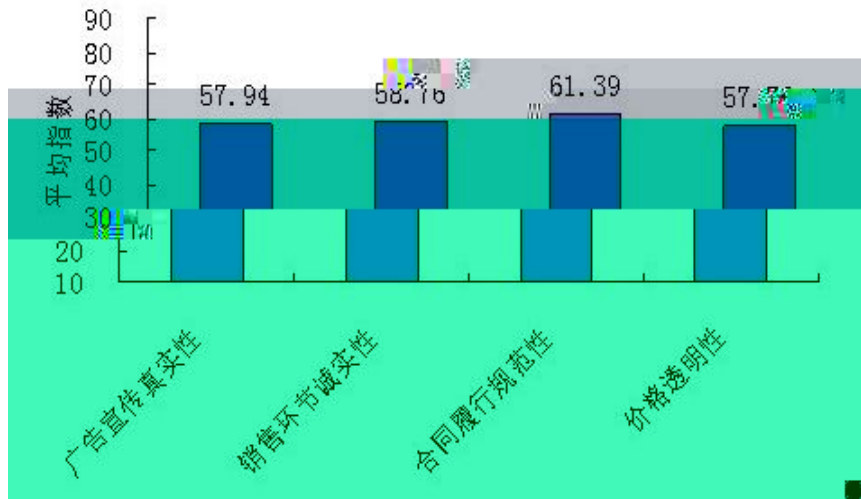


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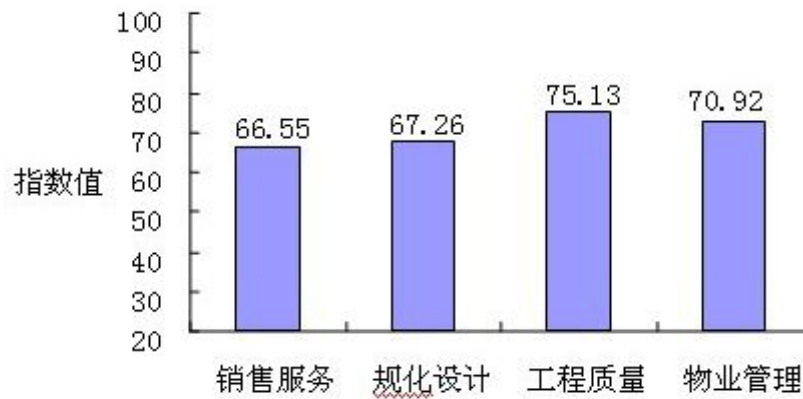


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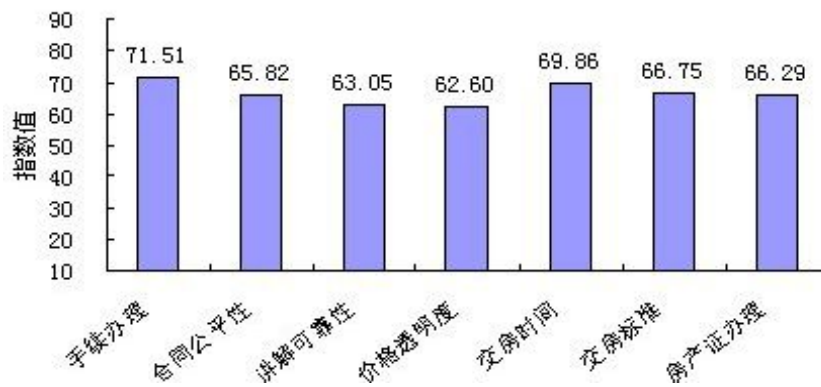


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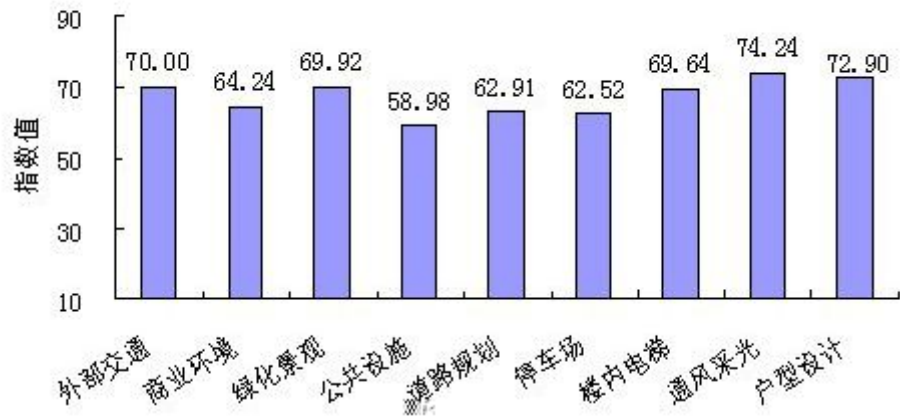
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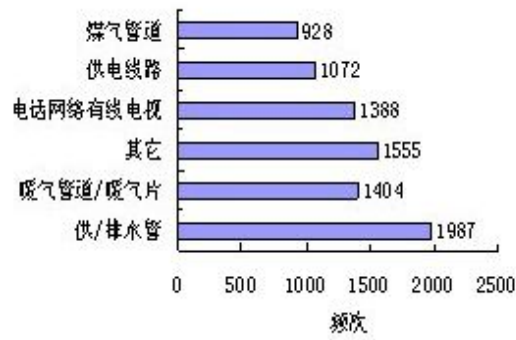
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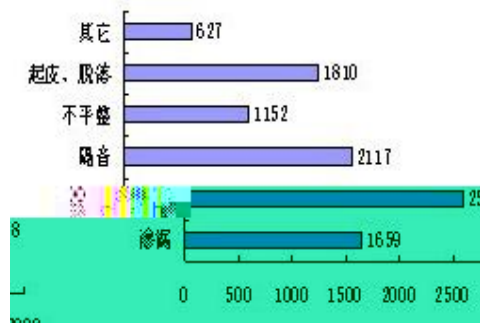
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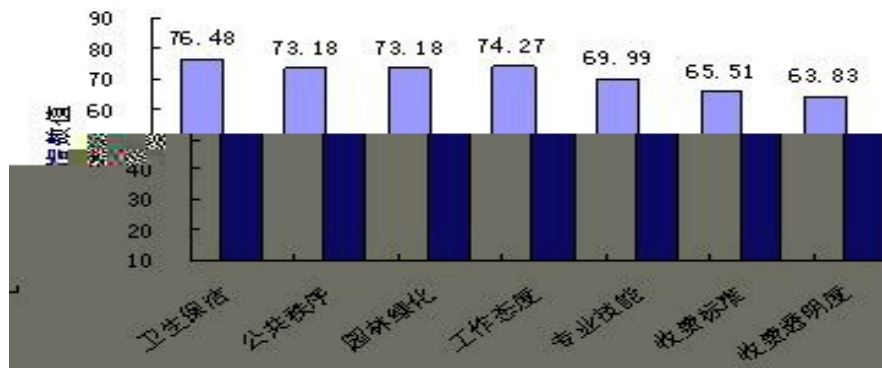
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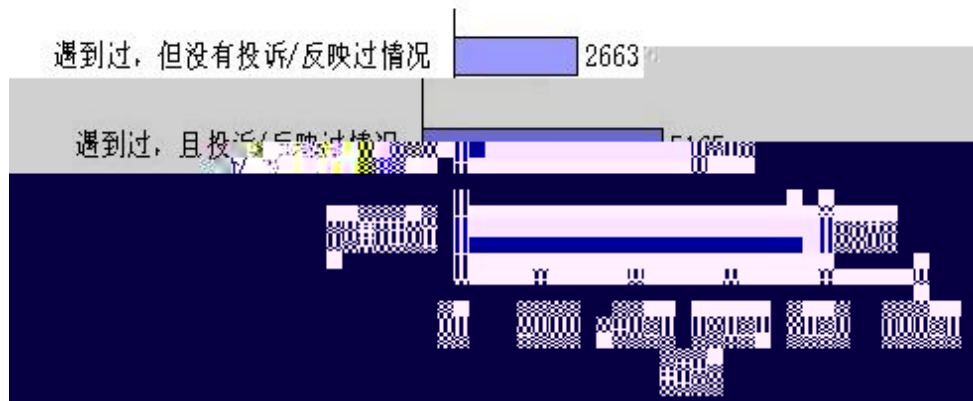
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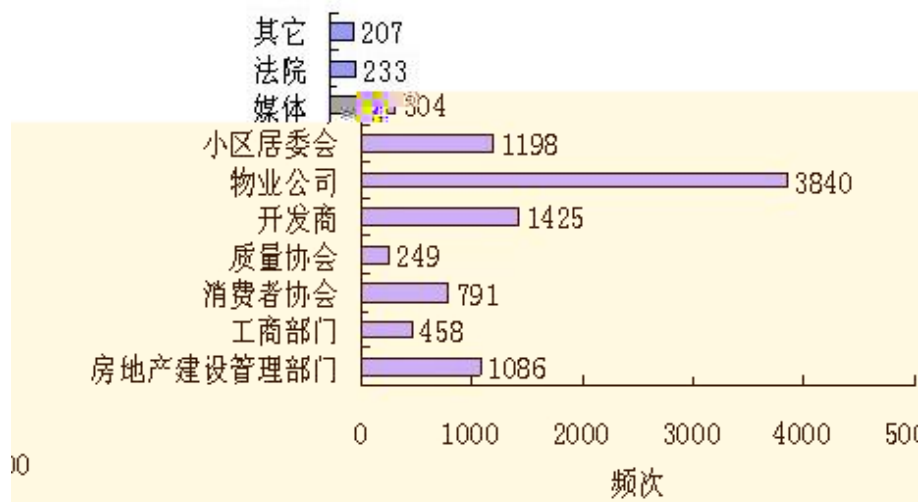
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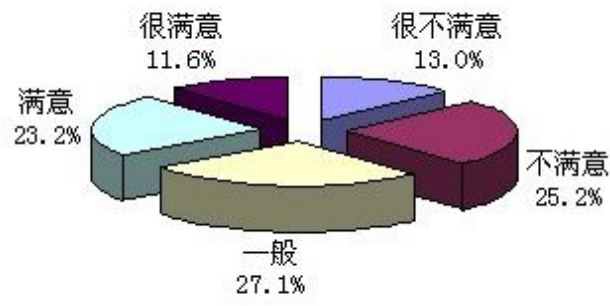


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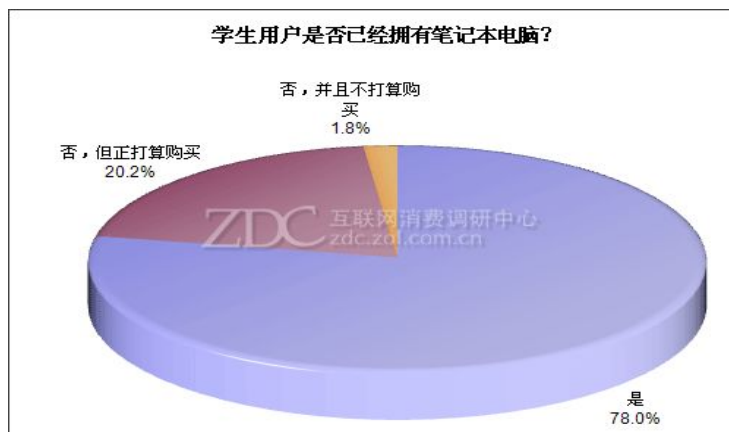
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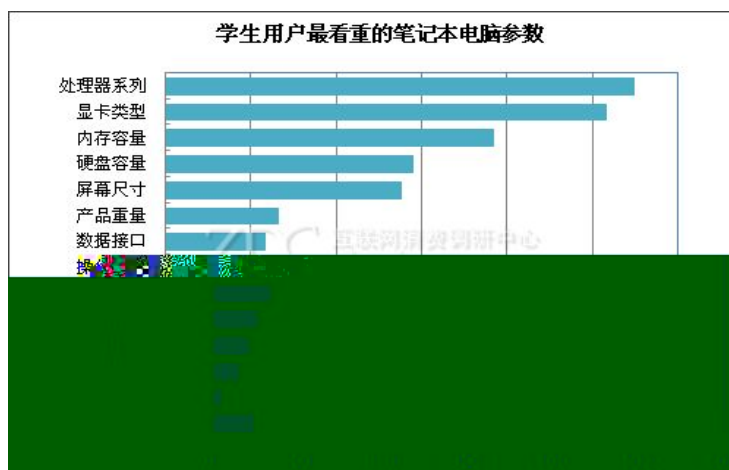


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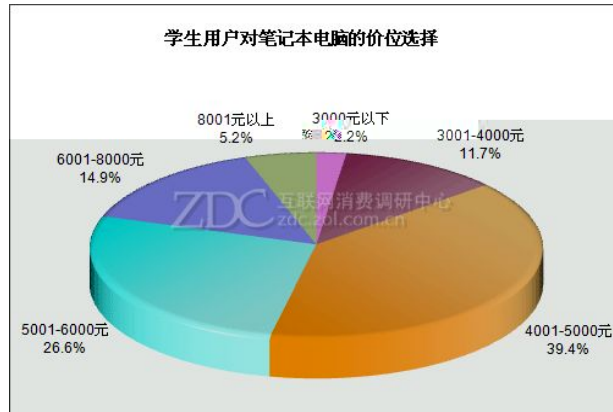
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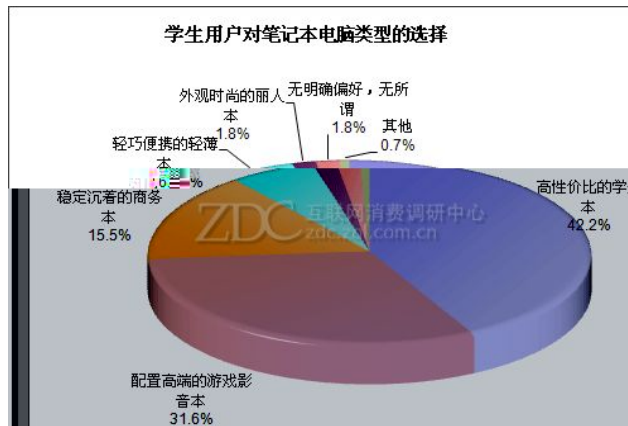
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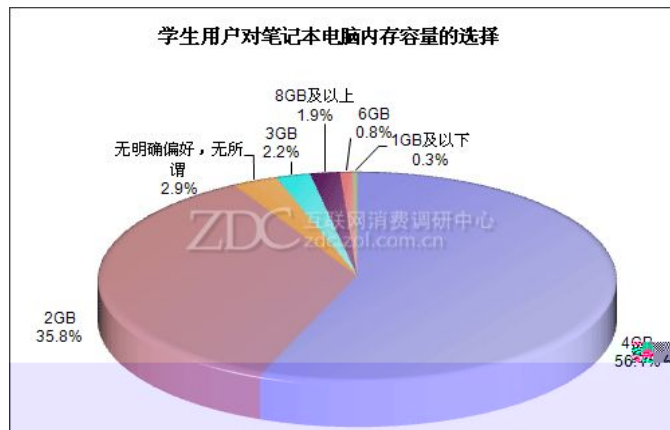
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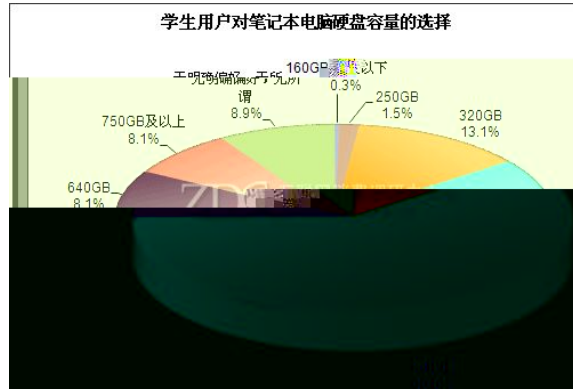
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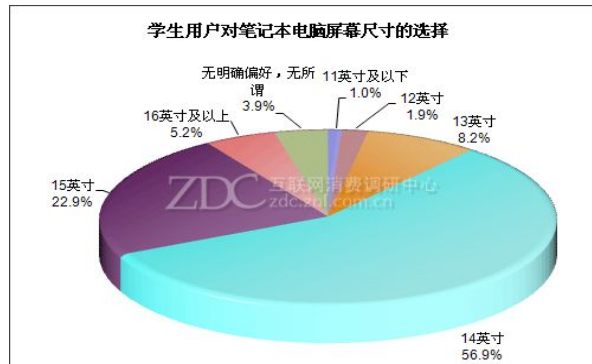
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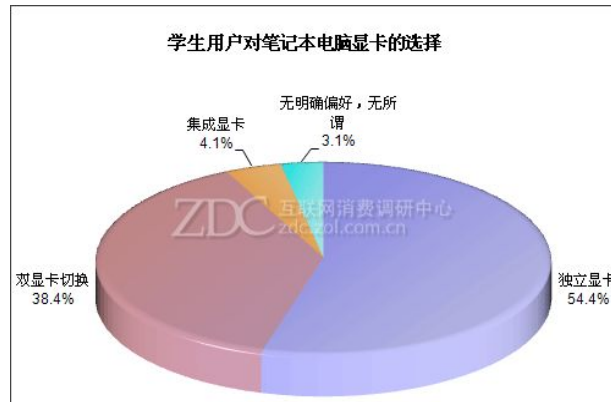
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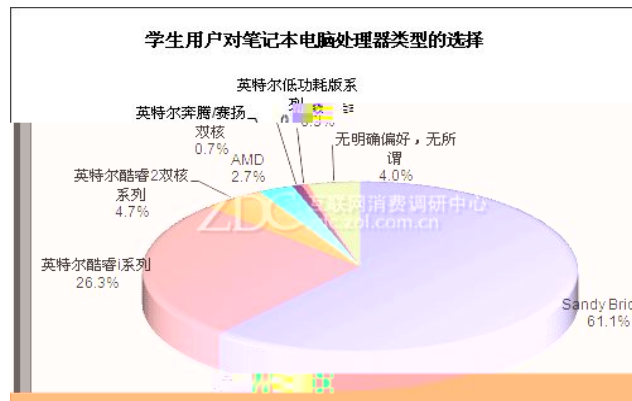
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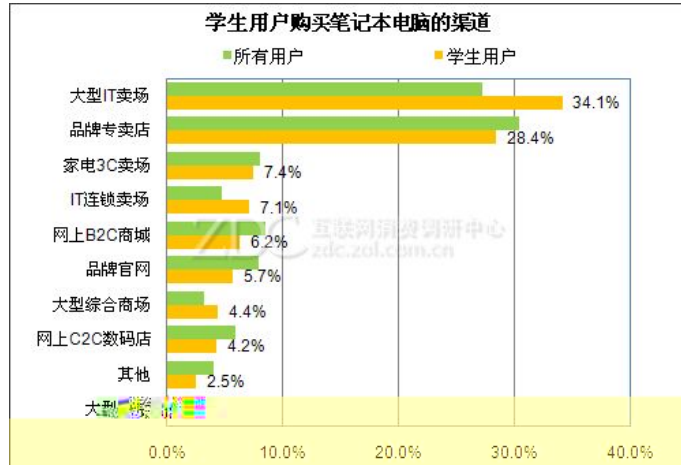
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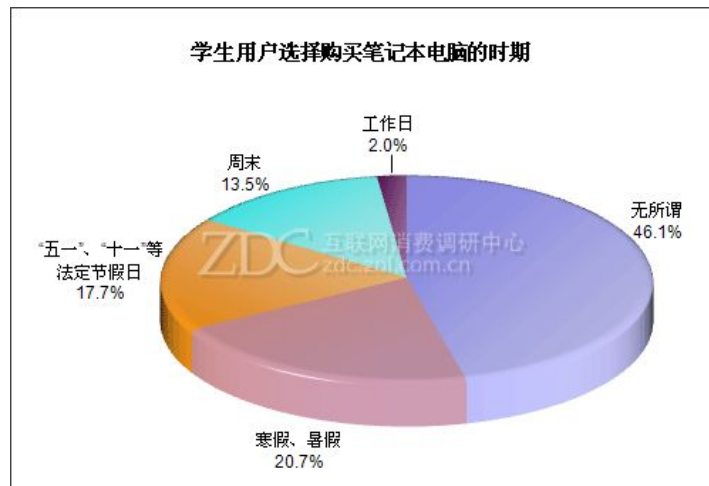
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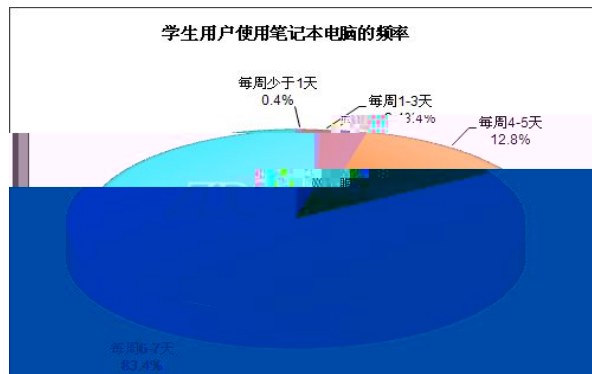
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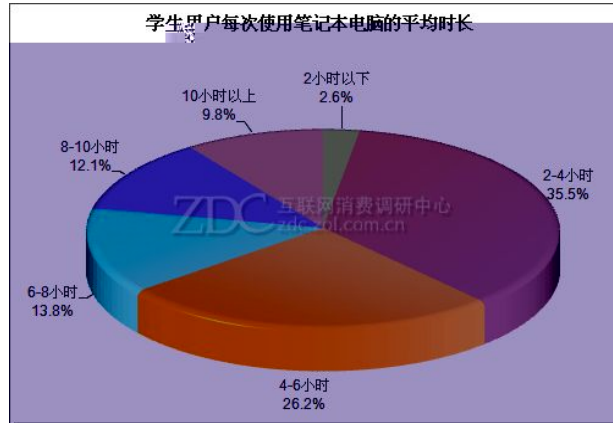
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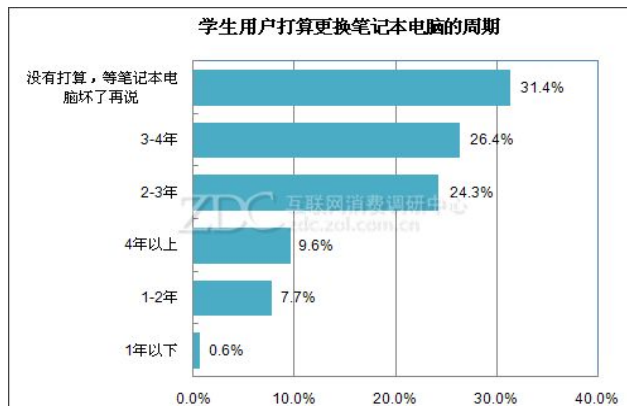
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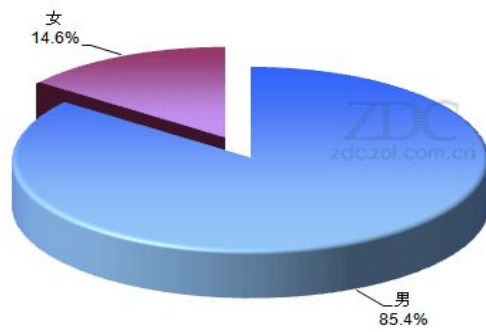
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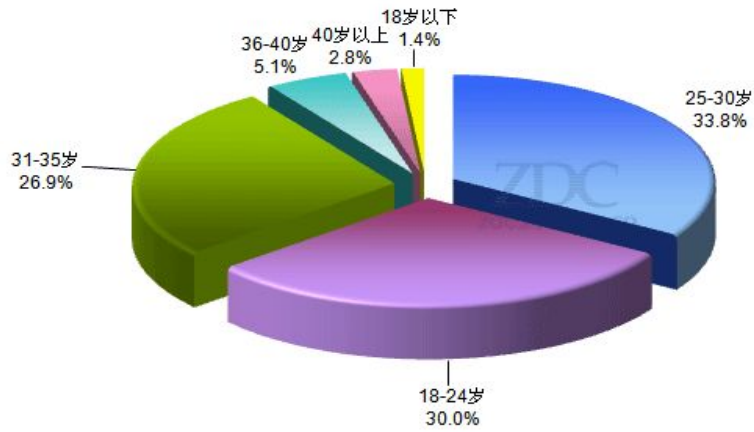
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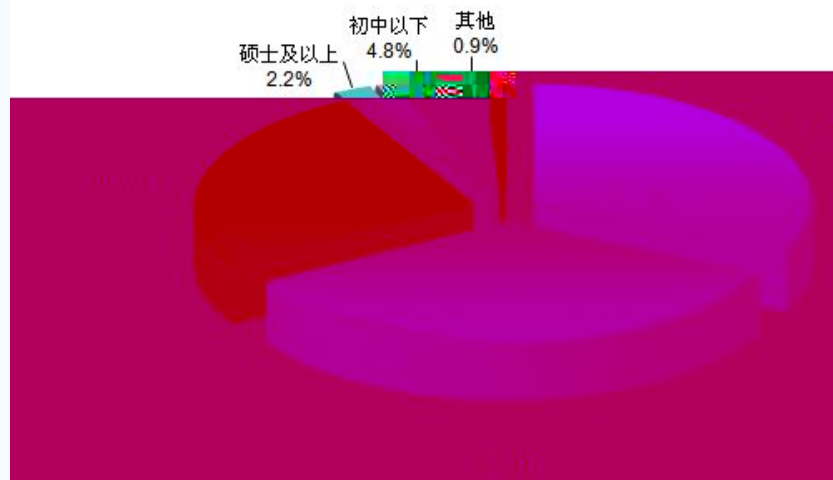
参与网购网民性别分布



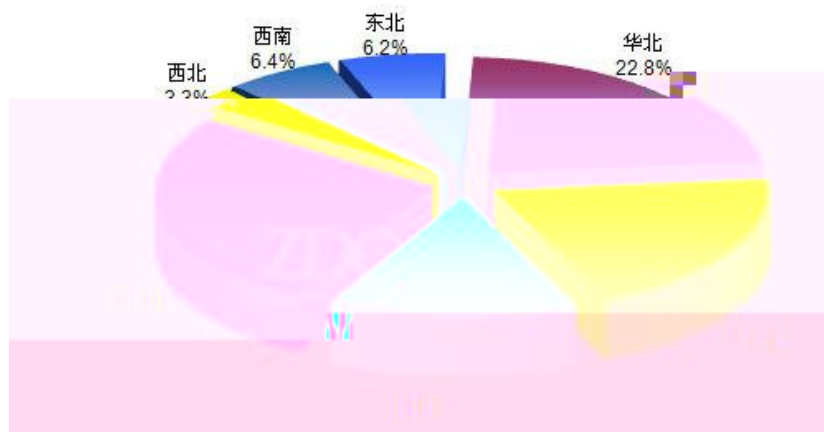
参与网购网民年龄分布



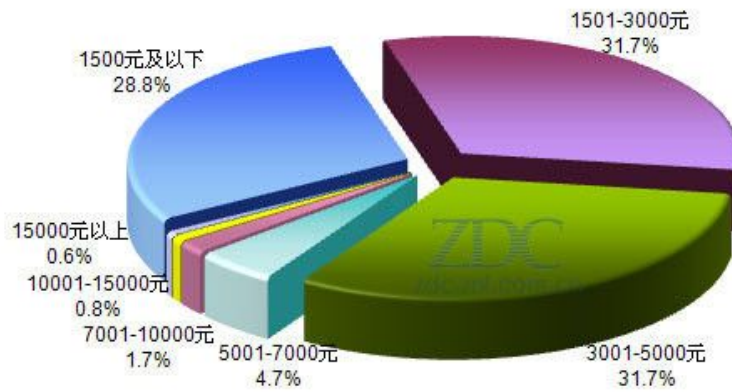
参与网购网民教育背景分布



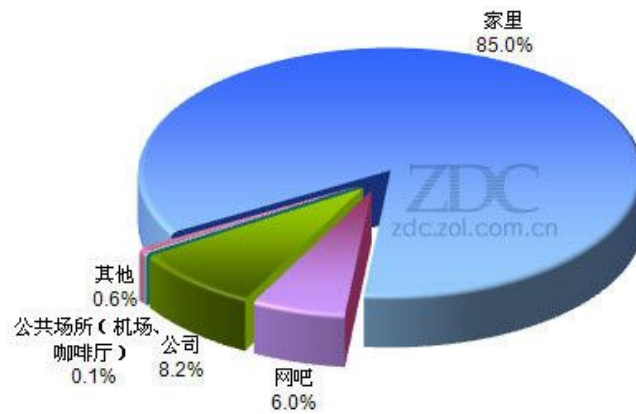
中国IT网民网络购物七大区域分布



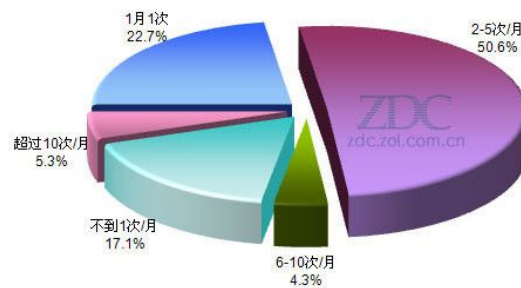
中国IT网民月收入情况分布图



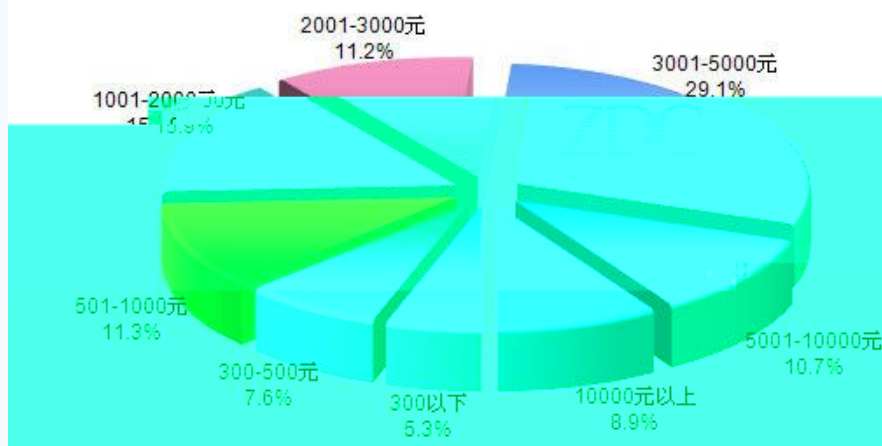
中国IT网民上网地点分布



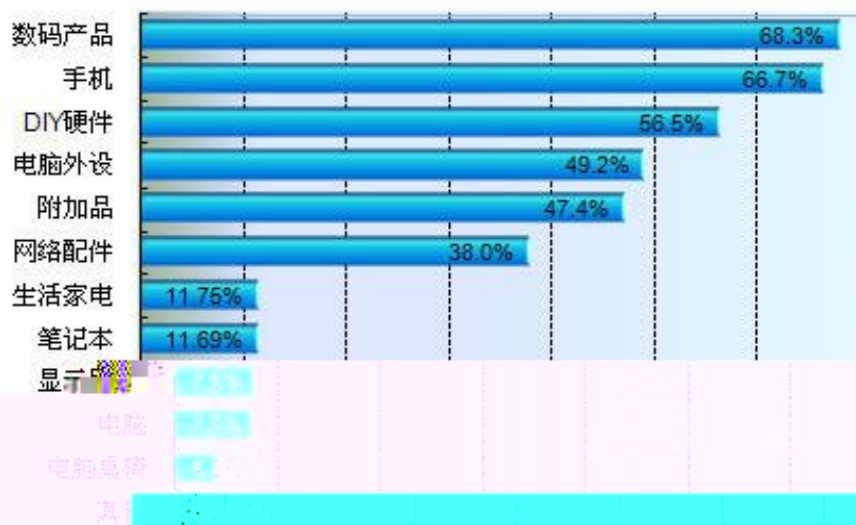
中国IT网民购物次数分布



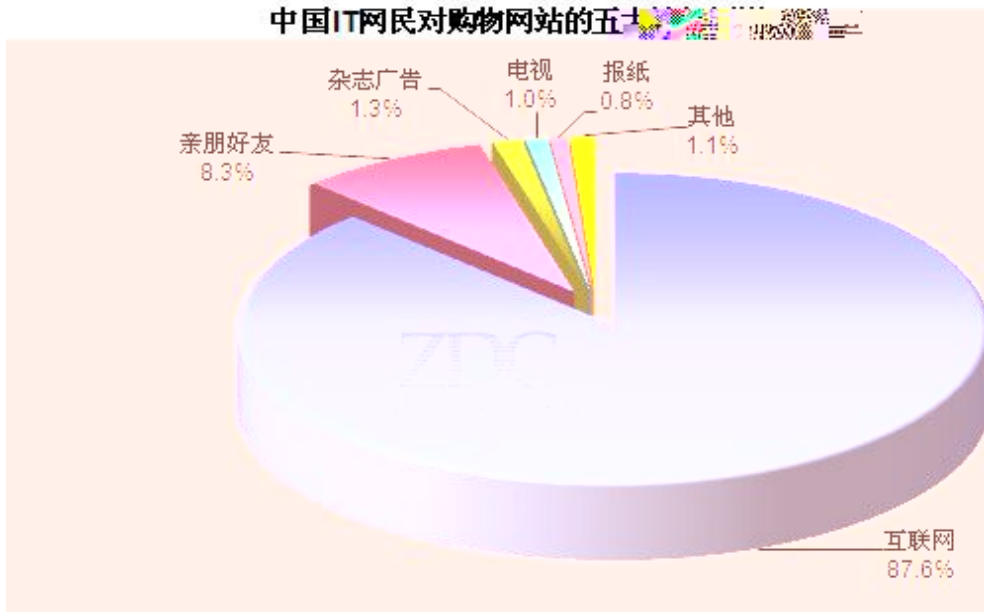
中国IT网民网络购物时IT产品购物金额分布图



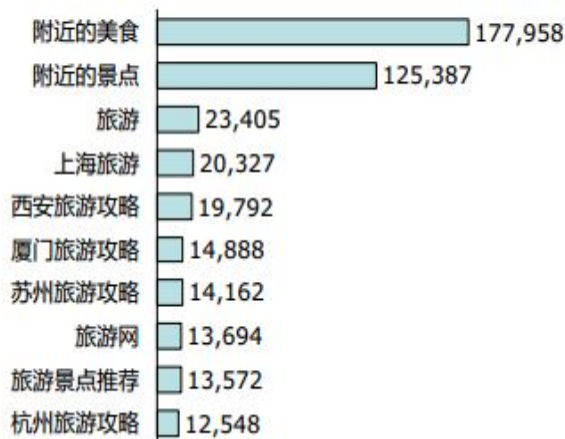
中国IT网民网络购物最喜欢购买的IT产品排行



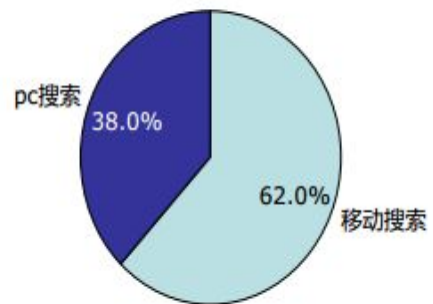
中国IT网民对购物网站的五大来源



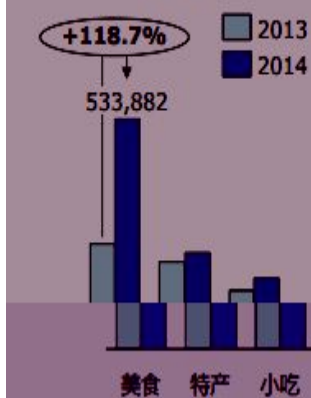
国庆七天旅游行业通用词(TOP10)



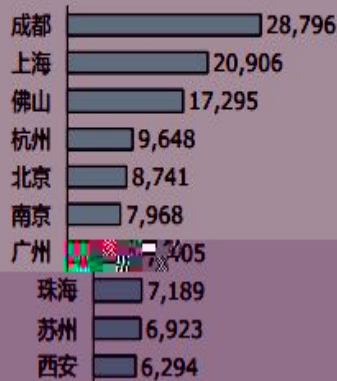
国庆七天不同搜索终端份额对比



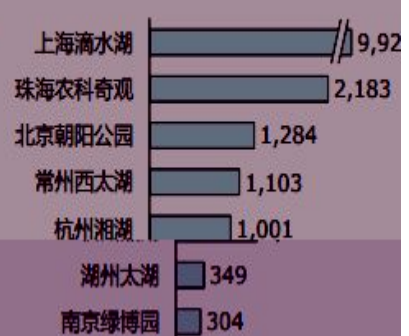
国庆七天美食特产的搜索热度

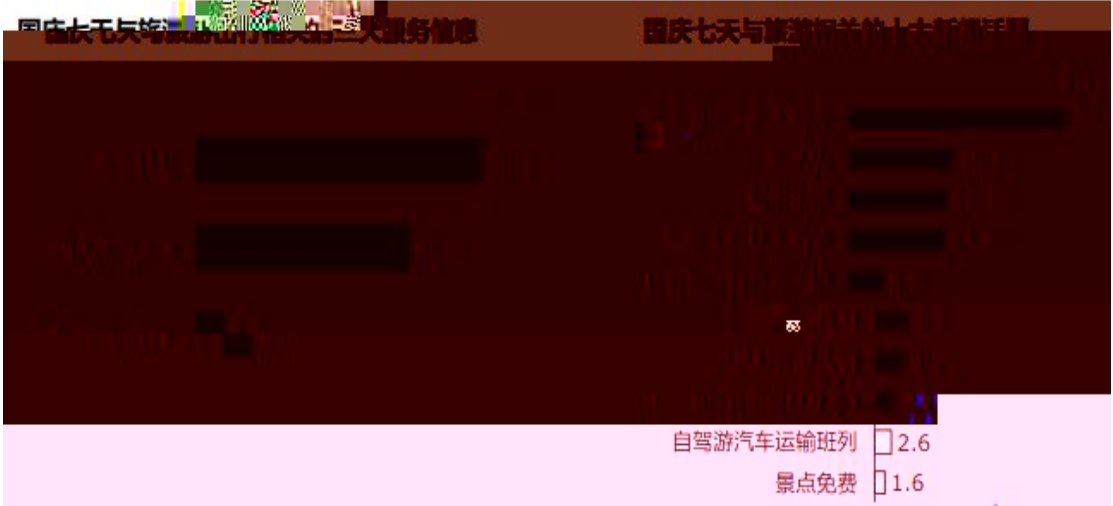


国庆七天美食城市TOP10

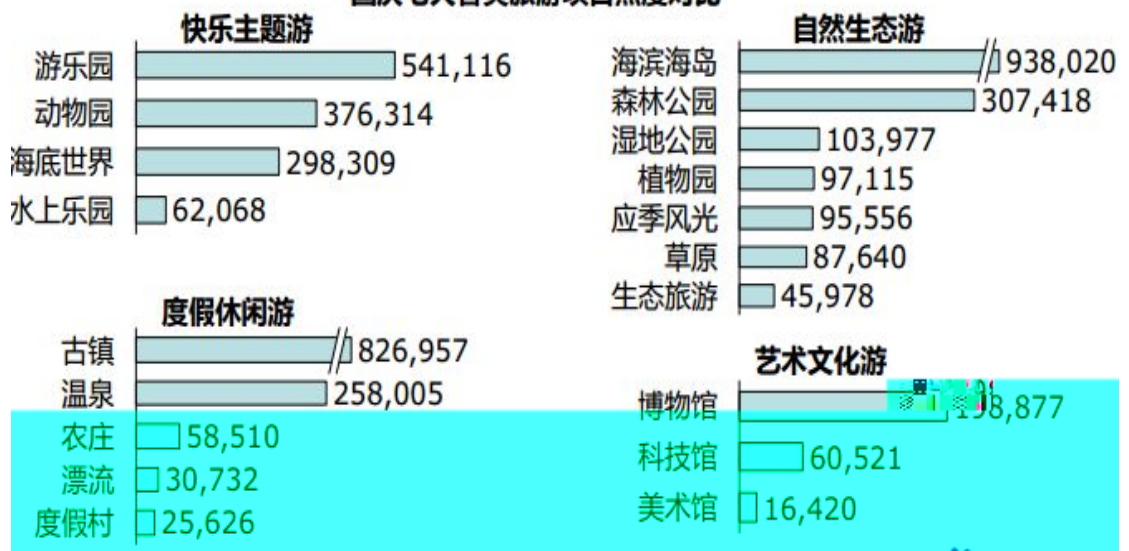


国庆七天最受关注的公园美食节

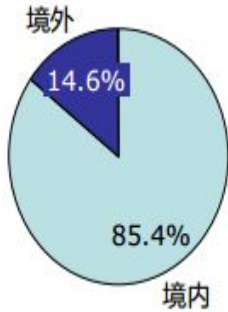




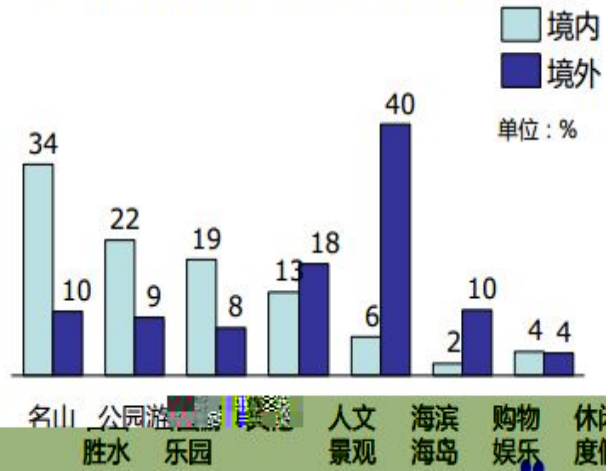
国庆七天各类旅游项目热度对比



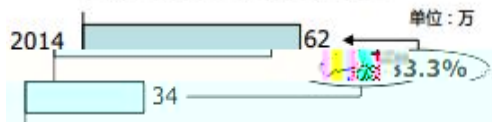
国庆七天境内外目的地搜索份额对比



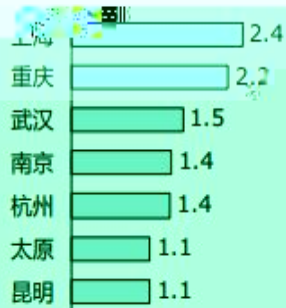
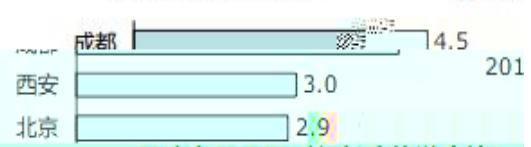
国庆七天网民关注的境内外景点类别



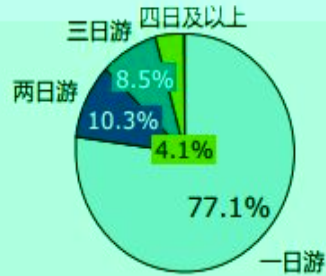
国庆七天周边游热度及同比



国庆七天周边游城市TOP10



国庆七天不同时间长度旅游占比



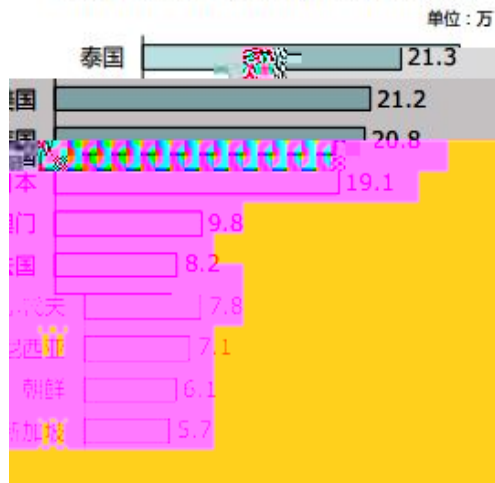
国庆七天境内热门目的地城市



国庆七天境内热门景点

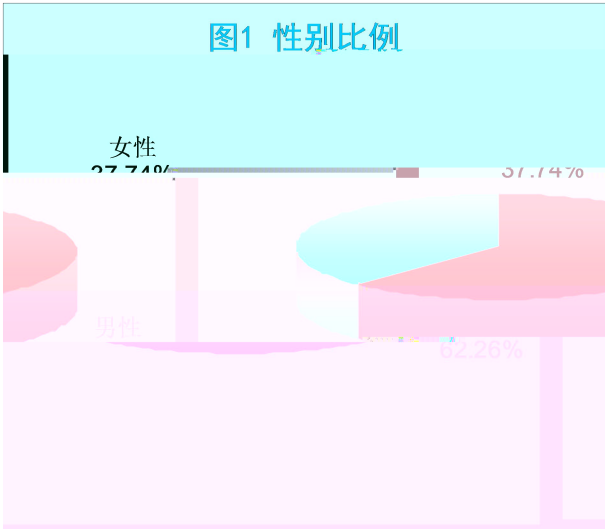


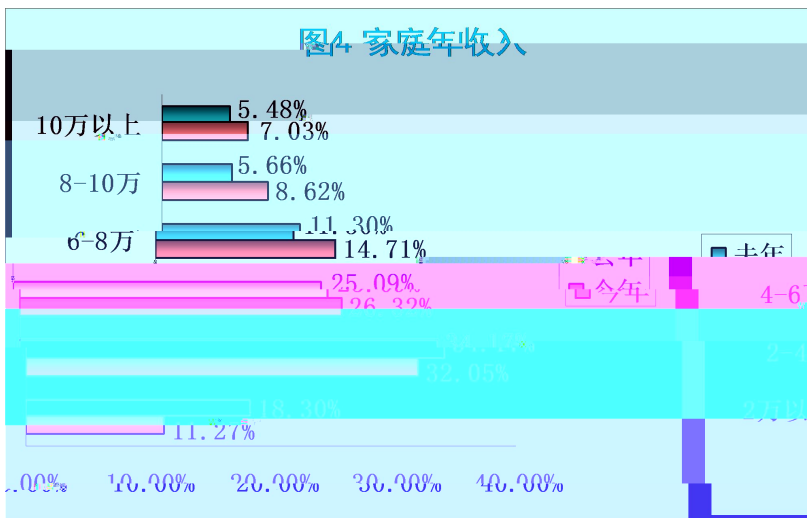
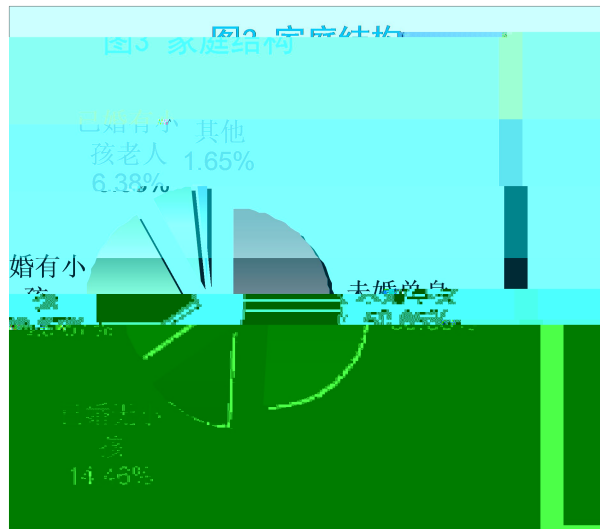
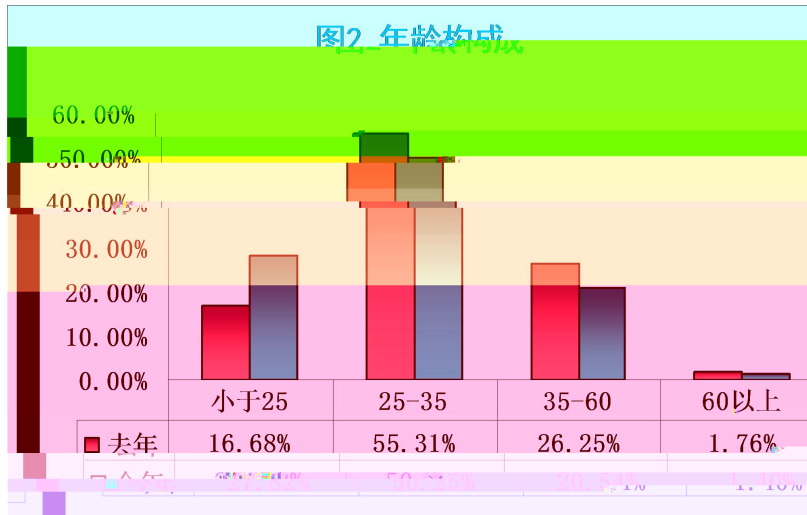
国庆七天境外热门目的地国家及地区



国庆七天境外热门景点







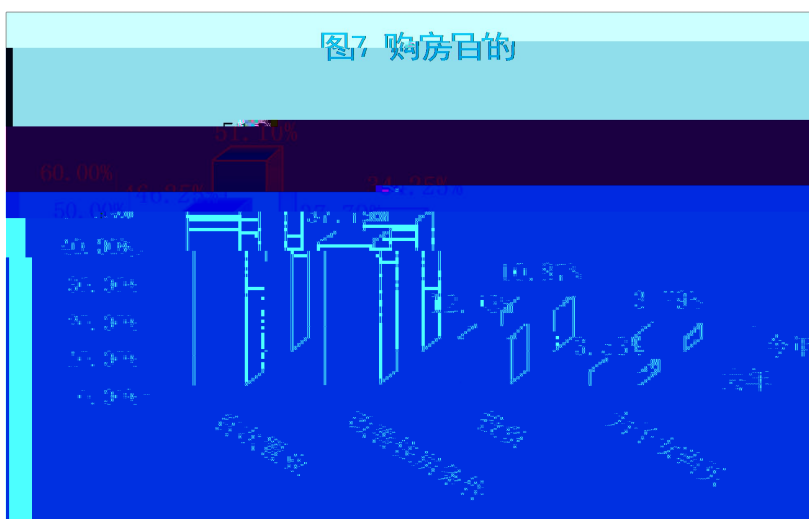
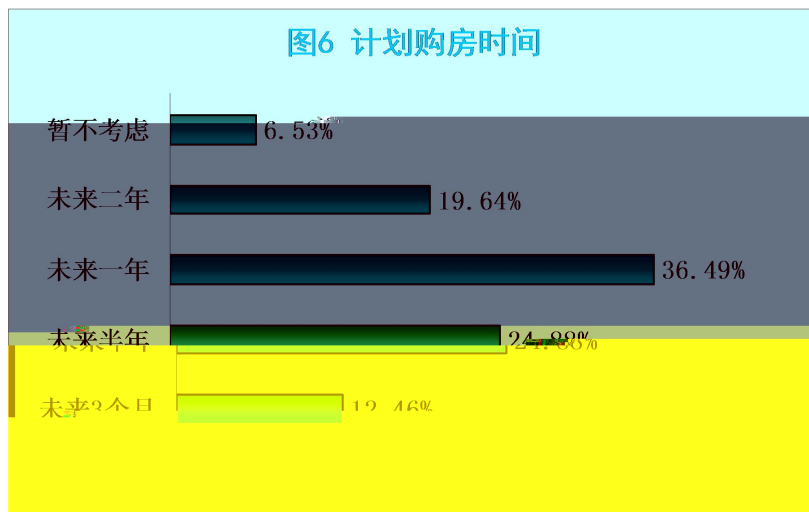
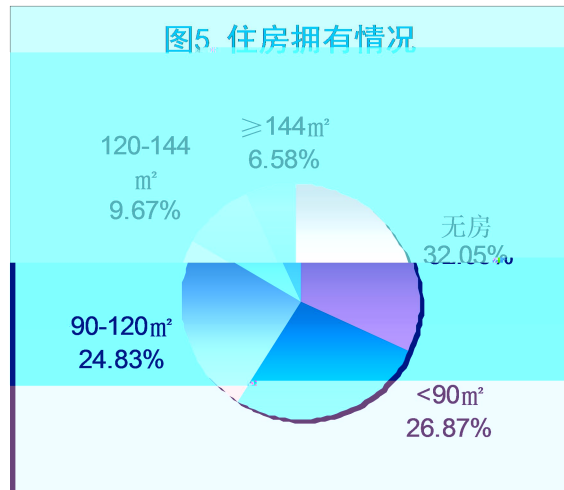


图8 不同年龄层购房目的

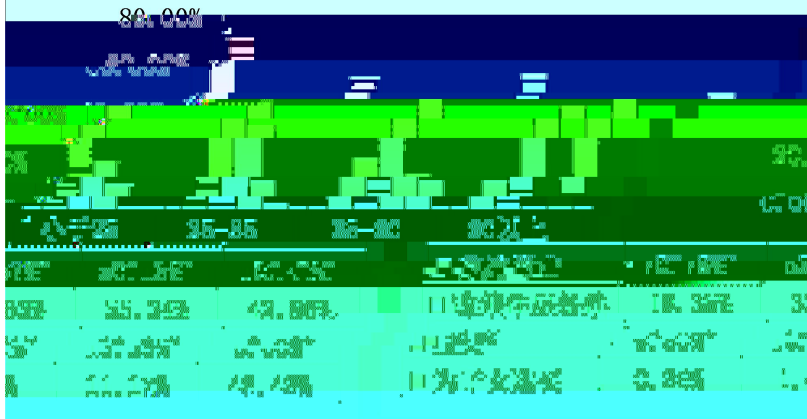


图9 购房类型

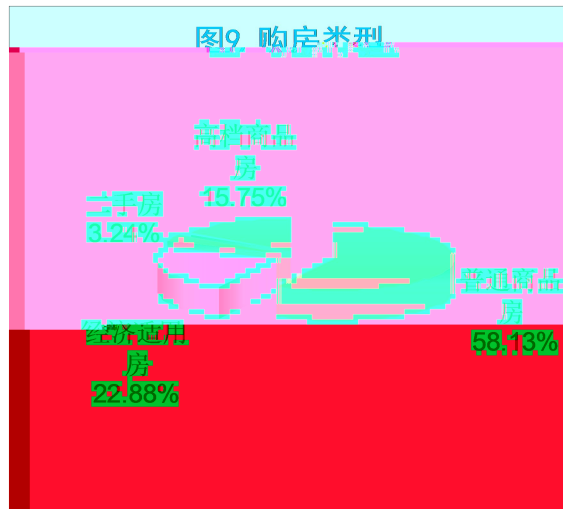
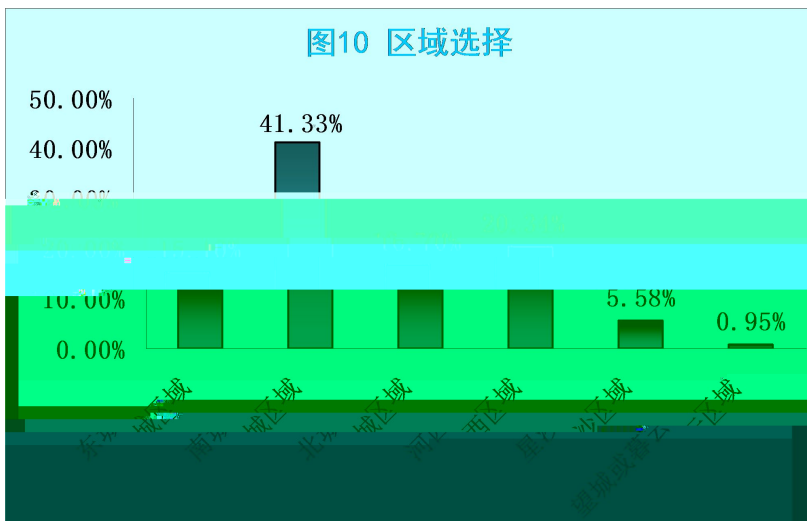


图10 区域选择



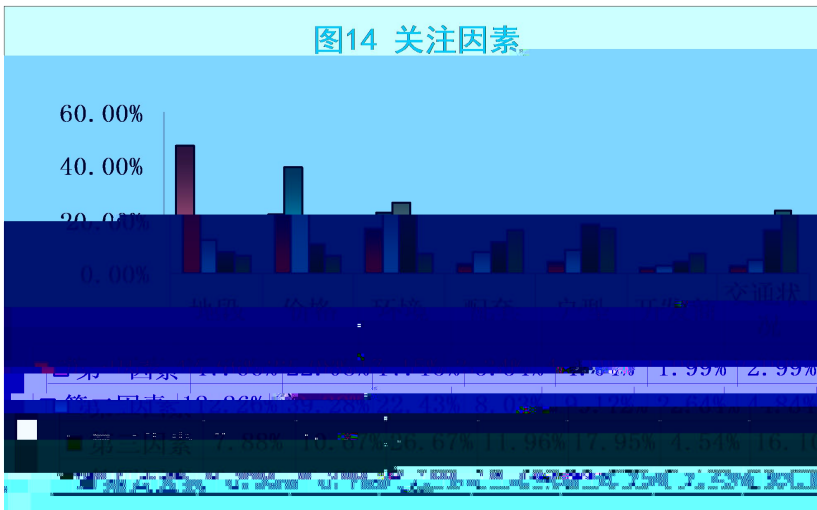
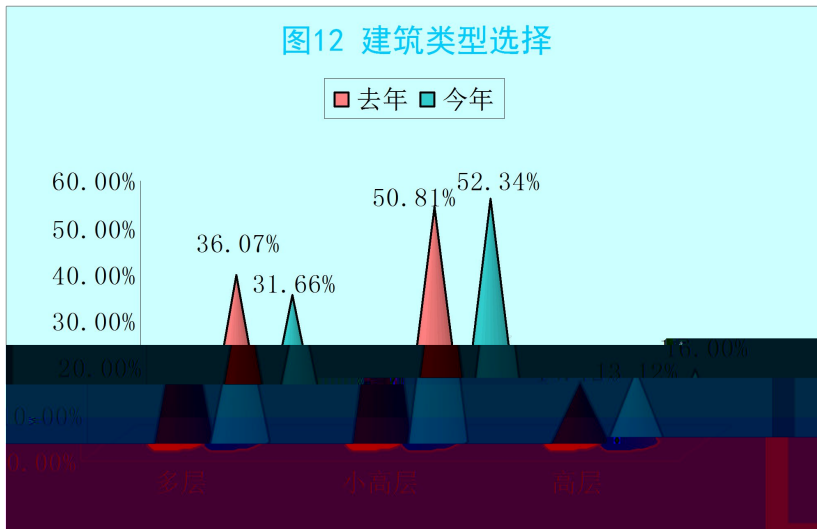
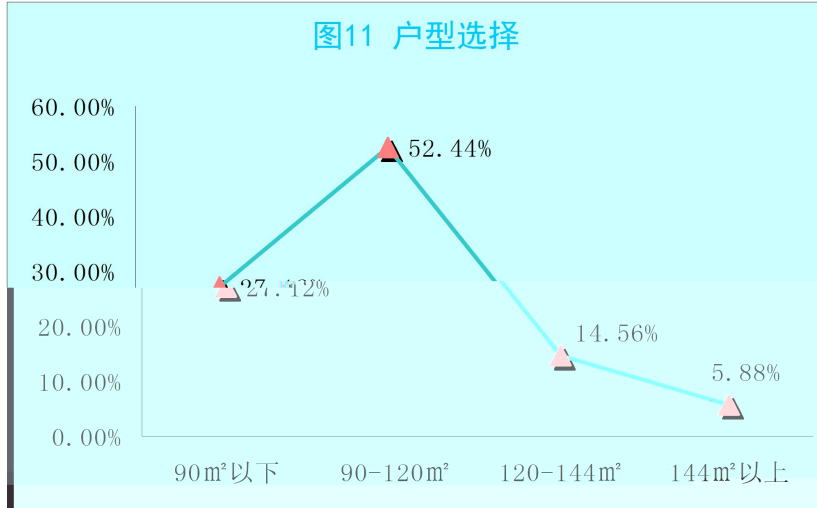
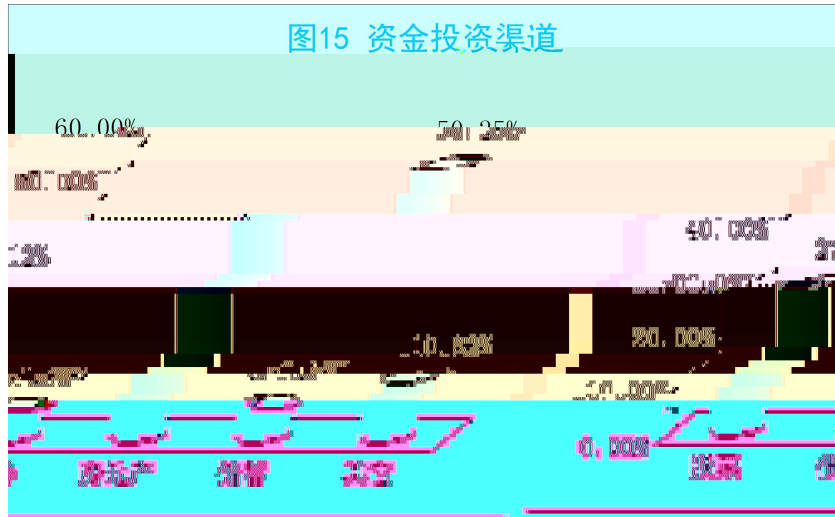


图15 资金投资渠道



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No.	Date	Particulars	Debit	Credit	

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模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易

湖南省高职高专院校学生 市场营销专业技能考核题库统计表

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度
				较难 中等

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易
		1-4				
		1-5				
		1-6				
		1-7				
		1-8				

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易
		1-9				
		1-10				
		1-11				
		1-12				
		1-13				

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易
		1-14				
		1-15				
		1-16				
		1-17				
		1-18				

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易

1-19 " "

1-20

2-1,

2-2,

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易
		2-4,				
		2-5,				
		2-6,				
		2-7,				

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易
		2-8,				
		2-9,				
		2-10,				
		2-11,				

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易
		2-12,				
		2-13,				
		2-14,				
		2-15,				

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易
		2-16,				
		2-17,				
		2-18,				
		2-19,				

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易
		2-20,				
		3-1				
		3-2				
		3-3				

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易
		3-4 ()				
		3-5				
		3-6				
		3-7				
		3-8				

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易
		3-9				
		3-10				
		4-1,				
		4-2				
		4-3				

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易

4-4

4-5 "

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易
		4-9				
		4-10				
	4-11 SKG		SWOT			
			SWOT			
		4-12				
4-13		SWOT				

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易
		4-14, " "	SVOT			
		4-15,	SVOT			
		4-16	SVOT			
		4-17	SVOT			

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易
		4-18 " "	SWDT			
		4-19	SWDT			
		4-20 NO O "	SWDT			
		5-1 10				

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易
		5-2 G				
		5-3				
		5-4				
		5-5				
		5-6				

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度			
				较难	中等	较易	
		5-7					
		5-8					
		5-9	K				
		5-10					
		5-11	9	SWOT			

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易
		5-12	SVOT			
		5-13	SVOT			
		5-14	SVOT			
		5-15	SVOT			
		5-16	SVOT			

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易
		5-17 " "	SVOT			
		5-18	SVOT			
		5-19	SVOT			
		5-20	SVOT			